



**Las Vegas 2024**  
**Exhibits:** January 23-25, 2024  
**Seminars:** January 22-25, 2024  
 Las Vegas Convention Center



*Marketing for a significant event like the 50<sup>th</sup> anniversary of World of Concrete requires a strategic approach. Take advantage of these marketing and sponsorship opportunities to drive booth traffic, create brand awareness and most importantly increase sales. These unique services provided by expomarkit Media Group are very cost-effective methods of reaching your target buyers and maximize your exhibiting exposure.*

## Expo News Network

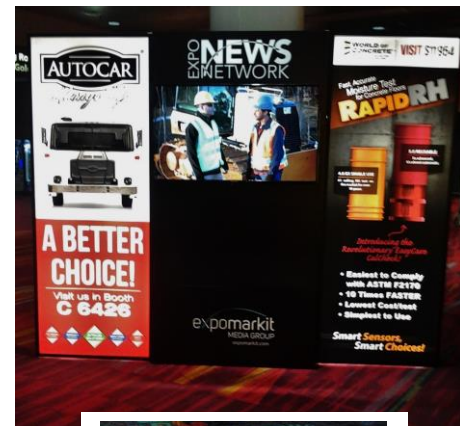
***Let your company be the Star of the Show!***

The Expo News Network allows attendees to keep up with the latest show information and newsmakers in the industry. Broadcasting into key areas, this service provides you the perfect opportunity to extend your reach and branding power at the show.

Exhibitor commercials are prominently featured along with Show Information on the screens of these specially designed Expo News Network kiosks and on the En Route video of a majority of the official shuttle buses for the show. Expomarkit will work with you to create an eye-catching commercial from your current material and images. This multi-media vehicle is an opportunity for companies to pre-sell prospects on their products and services and truly shine at the show.

Fabulous exposure on either side of the broadcast towers with impressive 3' x 8' backlit panels that will capture attendees' attention even from a distance!

*Pricing as low as \$2,895 – Call today to make headlines at the show!*



## Adhesive Solutions



Elevate your brand visibility with eye-catching front entrance doors to the Las Vegas Convention Center. These 4-color panels are vibrant and leave a lasting impression.

Don't miss the opportunity to stand out and attract buyers as they make their way to registration and the show floor. Reserve your door panel today and set the stage for success!

*Pricing as low as \$2,500 for door panel  
 \$3,250 per full door graphic*



## expoVu LED Screens



expoVu is an exciting and attention-grabbing way to showcase your images and graphics. With its brightly illuminated LED screens strategically placed, it's designed to captivate attendees and inform them about your new products and show specials. By continuously looping dynamic graphics, expoVu creates a visually compelling experience that will help attract attendees to your booth and generate a buzz at the show.

expoVu will feature a limited number of companies. Each image will transition every 8 seconds and be seen every three minutes on four screens throughout the show. Providing over 3,200 impressions during the show.

Pricing as low as \$3,995 – limited availability



## Concrete Express Tram Sponsorship



The Concrete Tram Express is a continuous looping service outside the LVCC. Each Tram travels from Bronze Lot to Central Hall, as well as South Hall to Central Hall. Your company message is prominently seen as these moving billboards shuttle attendees. This heavily used and fun service is definitely a great way to draw attention to your company and marketing message. Each Tram is exclusive and features 2 eight foot top signs and six side signs. As an added benefit the driver can wear your company's logo shirt or hat.

*Only 4 Concrete Trams Available – \$5,000 each - Call today to reserve this unique and memorable opportunity!*

## Shuttle Signage and Headrest Covers



The official shuttle buses are highly visible throughout the show. They are an excellent strategy to enhance your branding, increase booth traffic, and effectively reach attendees.

With multiple size options available, leave a lasting impression of your company's product or service as attendees travel to and from the show. Reach not only attendees, but also residents and visitors of Las Vegas as the bus moves throughout the city. Interior signage, headrest covers and En Route video via Expo News Network offers additional exposure that won't be missed by a captive bus audience. Reference the Shuttle Advertising Form to see all available opportunities.

Pricing as low as \$750

**Please contact expomarkit Media Group for additional information or to participate in any of the opportunities outlined above:**  
**205-332-1413 ext. 101 / email to: [info@expomarkit.com](mailto:info@expomarkit.com)**



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# Exhibitor Marketing Solutions



Company Name (PLEASE PRINT)			Booth #
Contact Name		E-Mail Address	
Mailing Address	City	State	Zip
Phone	On-site Contact Name	On-site Phone Number	

**X** Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

SERVICE	DESCRIPTION	RATE	Total
Expo News Network Commercial Sponsorship Package	■ 30-Second Commercial ■ Sponsor Appreciation Segment ■ 1 Back-lit Panel	\$7,995	\$ _____
Expo News Network Commercial (once every 30 minutes)	15 or 30 Seconds <i>*Production Available</i> * 15 sec \$400 / * 30 sec \$500	15 seconds - \$2,895 30 seconds - \$3,750	\$ _____
Expo News Network Back-Lit Panel (production included)	34" x 92" <i>Back-Lit</i> Panel (Only 2 available on each Expo News Network kiosk)	\$4,500 per panel	\$ _____
Marquees in Motion Shuttle Bus Interior & Exterior Sign	Various Sizes Available – Boarding Side & Interior Signage options	\$750 to \$2,900 per sign dependent on size	\$ _____
Marquees in Motion Shuttle Bus Head Rest Covers	2-color disposable Headrest Covers (Covers displayed on aisle seats)	\$1,295 per bus	\$ _____
Tram Shuttle Sponsorship (Only 4 Trams available)	Two 8'w x 1.5 h Topper signs Two 32" w x 16"h Topper signs Six side panel signs 8" x14" (Each Tram is Exclusive to One Company)	\$5,000 per Tram	\$ _____
Adhesive Door Solutions (Production included)	■ LVCC Full Door Panels 27"x 57" (Front only) ■ One 24"x24" LVCC Door Panels (Front & Back) ■ Four 24"x24" LVCC Door Panels (Front & Back)	Full Door-\$3,250 each Door Panel \$2,500 Package-\$4,250 for 4	\$ _____
expoVu LED Screens Package (Limited Availability)	Illuminated 22" x 75" images on four lobby locations (Image seen every 3 minutes in each location)	\$3,995 per package	\$ _____
		<b>Total:</b>	\$ _____

**Method of Payment:**    ☐ Check                      ☐ American Express                      ☐ MasterCard                      ☐ Visa                      ☐ Discover

If paying by credit card, please be advised. We value your credit card security and, as a result, we would rather not receive your credit card information via email or fax. Instead, we will have Authorize.net, our online credit card collection agency, email you a secure link that you may use to enter your credit card information directly. There is a 4% surcharge for credit card payments.

TERMS: Signature of this contract for the company above warrants authority to bind the company. **Payment terms:** 50% nonrefundable deposit due within ten (10) days of receipt of signed proposal. Final balance due: December 11th, 2023. Production will not begin unless all terms and conditions have been met. All cancellations must be submitted in writing 10 days prior to production. Failure to send artwork does not constitute cancellation of service. There is a \$75 late fee for artwork received after the deadline date.

expomarkit Media Group  
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 Carrollton, TX 75006

**Please Contact expomarkit Media Group at**  
**205-332-1413 Ext. 101 or**  
**E-mail: [info@expomarkit.com](mailto:info@expomarkit.com)**



For more information please contact:  
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**FULL BUS WRAPS** The ultimate high impact way to promote your company. These buses are literally huge traveling billboards.



## COACH SIDE RIBBONS

2'h ribbon signs belt the side of the bus. Available in 30', 20' and 10' sign lengths. Effectively brand the bus on the entry side or both sides for maximum exposure.



## COACH WINDOW SIGNS

4'w x 2'h signs on one or multiple windows on entry or both sides of the bus.



## INTERIOR WINDOW SIGNS

Six 24" w x 12" h signs on interior bus windows next to seated passengers.



## ROUTE ID SIGNS

Color logo and booth number at the entrance of all buses.



**KING BUS WRAPS** Abbreviated wrap between the wheel wells provide extreme visibility from both sides of the bus.



**HEADREST COVERS** 20 rear facing covers per bus with crisp white linen covers on aisle seats with same 7" x 7" color ad.



**INTERIOR VISOR SIGNS** 40" w x 12" h full color placard displayed over the right windshield facing all seated and exiting passengers.



## HOTEL LOBBY SCHEDULE

**SIGNS** 19" w x 6" h color ad on lobby signs at all official show hotels.



COMPLIMENTARY SHUTTLE BUS INFORMATION			
ROUTE	DEPARTURE	ARRIVAL	STOP
1-2	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
3-4	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
5-6	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
7-8	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
9-10	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
11-12	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
13-14	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
15-16	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
17-18	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
19-20	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
21-22	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
23-24	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
25-26	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
27-28	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
29-30	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
31-32	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
33-34	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
35-36	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
37-38	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
39-40	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
41-42	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
43-44	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
45-46	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
47-48	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
49-50	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
51-52	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
53-54	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
55-56	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
57-58	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
59-60	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
61-62	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
63-64	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
65-66	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
67-68	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
69-70	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
71-72	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
73-74	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
75-76	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
77-78	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
79-80	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
81-82	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
83-84	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
85-86	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
87-88	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
89-90	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
91-92	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
93-94	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
95-96	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
97-98	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055
99-100	7:00 am - 11:00 am	11:00 am - 5:00 pm	Booth 10055

## TRANSPORTATION FLYER

Color ad on flyer uploaded to official show app and website.



JAN 22-25, 2024 • LAS VEGAS

## SHUTTLE BUS OPPORTUNITIES SPONSORSHIP RATES

Prices include; ad space, production, installation, management, insurance, removal and disposal. All rates are NET.

Bus Artwork Deadline - December 11, 2023

expomarkit  
MEDIA GROUP

Transportation provided by:



### EXTERIOR SHUTTLE BUS ADVERTISING

Exterior bus advertising gives you traveling billboards at all convention venues and throughout greater Las Vegas with full color, high quality signs.

Side Banners	Single Sided (Entry Side)		Double Sided	
Size	1-12	13-30	1-12	13-30
4'w x 2'h Window	\$ 800 ea.	\$ 775 ea.	\$ 1,500 ea.	\$ 1,450 ea.
Triple Window	2,100	2,050	3,900	3,850
10'w x 2'h Side Ribbon	1,500	1,450	2,900	2,850
20'w x 2'h Side Ribbon	2,400	2,350	4,500	4,400
30'w x 2'h Side Ribbon	2,900	2,850	4,950	4,900
Color logo on Route ID Signs - Exclusive all vehicles \$5,000				
Full Bus Wrap & King Bus Wrap - Inquire about pricing and minimum requirements				

WINDOW SIGNS: Placed on 2nd window if single, or 2nd, 3rd & 4th if triples on the passenger entry side or both sides of bus.

SIDE RIBBONS: 2'h signs displayed on either the passenger entry side alone or double-sided on each side of the bus for maximum exposure. Buses hosting minimum 20' ribbon signs have exclusive exterior signage on that vehicle. 10', 20' and 30' ribbons are all printed on vinyl.

ROUTE ID SIGNS: Sponsor's color logo and booth number on 23"w x 15"h signs placed at the entrance of every shuttle vehicle.

BUS WRAPS: FULL - On both sides, back and small front section. KING - Between the wheel wells on both sides. (Inquire about other wrap configurations)

### INTERIOR SHUTTLE BUS OPTIONS

Interior advertising targets captive audience during the 10-15 minute bus ride.

	Size	Price
Interior Header/Windshield Sign - 1/bus	40"w x 12"h	\$ 750/bus
Interior Passenger Window - 6 signs/bus	24"w x 12"h	1,950/bus
Headrest Covers - Standard 20/bus	7"w x 7"h ad	1,295/bus
Headrest Covers - Upgrade 40/bus	7"w x 7"h ad	1,795/bus

INTERIOR HEADER/WINDSHIELD SIGN: Full-color sign located at the front of the bus facing all seated passengers.

INTERIOR PASSENGER WINDOW SIGNS: Six full color 24"w x 12"h signs next to seated attendees as they ride to the show. Placed on both sides on every other window starting with the 2nd window. (3 signs on both sides.)

HEADREST COVERS: Full-color graphic image on crisp white linen facing seated attendees as they ride to the show. Placed on aisle seats on both sides.

### HOTEL LOBBY & TRANSPORTATION FLYER

Take advantage of the highly visible, constantly viewed shuttle schedules.

	Quantity	Price
Hotel Lobby	All signs (Exclusive)	\$ 7,500 total
Digital Transportation Flyer	All (Exclusive)	2,500

HOTEL LOBBY SIGNS: Full color 19"w x 6"h ad on the 22"w x 28"h bus schedule signs displayed in hotels serviced by the shuttles (where allowed).

DIGITAL TRANSPORTATION FLYER: The full "official" shuttle schedule is available via QR code download and on the show web site. Advertising area 4 1/4" x 7 1/2".

For information contact expomarkit Media Group at 205-332-1413 x101 or email [info@expomarkit.com](mailto:info@expomarkit.com)