



WORLD OF CONCRETE® EXHIBITS: JAN 17-19, 2023 • EDUCATION: 16-19

LAS VEGAS CONVENTION CENTER

Are you ready for **World of Concrete 2023**?! The Exhibitor Service Manual is now live. The Exhibitor Service Manual is your official guide to exhibiting at WOC 2023. You can access the ESM by logging into the Exhibitor Dashboard:

<https://GE23WOC.exh.mapyourshow.com/> with your **Exhibitor ID & Password**. There are a number of important details that will require your attention, and this bulletin is designed to assist you in preparing for the show.

- Deadlines and Important Reminders
- Booth Staff Registration (Opening Late October)
- Exhibitor Appointed Contractors: Be sure to read if you are using to set up your booth!
- Exhibitor Requirements
- Move-in Schedule
- Hotel Reservations
- Lead Retrieval Rental (If you have already purchased through WOC, no need to place your order again. You receive one complimentary lead retrieval app activation with your booth purchase, unless you have requested an upgrade or placed an order through Compusystems) You will receive information on how to obtain your pre-ordered lead retrieval access in a separate email.
- ExpoMarkit Media Group
- CIM Auction Donations
- Export Directory (For those exhibitors who want to do business with international attendees)
- Important Marketing Materials

Deadlines and Important Reminders:

- December 13, 2022 - Freight accepted at Freeman Advance Warehouse
- December 16, 2022 - Discount Pricing Deadline
- December 17, 2022 - [EAC Designation Due](#)
- January 5, 2023 - Last day for freight to arrive at Freeman Warehouse

Booth Staff Registration:

Save time, save paper. Registration for the show will be done online only. There is no onsite registration. You must register your team via Exhibitor Registration in your Exhibitor Portal. You must provide an individual email for each member of your team so their check-in onsite will be quick and easy. Registration areas will be located in North Hall, Grand Concourse and South Hall for your convenience.

Badges are back! We will have printed badges for both attendees and exhibitors for the 2023 show. You will receive an email one week before the event containing a bar code to scan once onsite to obtain your badge. You must visit one of the registration areas.

Exhibitor Appointed Contractor (EACs):

- Please use our new online EAC system to designate your EAC.
- Designation is due **December 17, 2022**

Exhibitor Requirements:

- **Booth Specifications**
 - Review the following booth specifications to ensure that your display meets the exhibit/booth guidelines. All booths, regardless of size, are required to follow these guidelines. Click [here](#) for additional information on multi-level booths.
- **Hotels & Travel**
 - The official World of Concrete hotel partner, [onPeak](#), offers you lower prices and more benefits than anybody else. Shuttle bus service to/from the show is FREE when booking your hotel through onPeak.

Move-In Schedules:

[North Hall](#)

[South Hall](#)

[Central Hall](#)

Order Lead Retrieval:

Gain a competitive edge when following up on your company's most valuable assets -- new customers! With CompuSystem's state-of-the-art and powerful lead retrieval products you will:

- Never miss a sales lead on the show floor
- Capture and qualify leads quickly
- Streamline sales lead follow up

You receive one complimentary lead retrieval app with your booth purchase unless you ordered an upgrade or placed an order through Compusystems. You will receive information on how to obtain your pre-ordered lead retrieval access in a separate email.

Expomarkit Media Group:

- [Reservation Form](#)
- [Marketing Form](#)

CIM Auction - Donate Today!

The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is seeking donations for their 2022 CIM Auction to be held at World of Concrete. The auction is scheduled for Wednesday, January 18, at the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 1 p.m. and the live auction begins at 1 p.m.

Those interested in making a donation should contact CIM Auction Committee Chairman Ben Robuck at ben.robuck@cemex.com or (404) 456-6867.

Important Marketing Materials:

[Sponsorship Brochure](#)

[Success and ROI Center](#)

[Marketing Resource Center](#)

[Exhibitor Toolbox](#)

Have any questions? Contact your Account Executive Today!

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