



# CALL FOR PRESENTATIONS

2023 WOC Education Program

January 16-19, 2023 • Las Vegas, NV

Submission Deadline: **April 8, 2022**

Presenter Name:	Presenter Title:
Office Phone:	Company:
Mobile:	Street Address:
Email:	City, State, Zip:



Complete all sections and **return by April 8<sup>th</sup>** with short bio to [seminars@worldofconcrete.com](mailto:seminars@worldofconcrete.com)

**Have you presented this topic before?** ☐ YES ☐ NO

If YES: *When, where and for what event did you present?*

**What do you require as speaker compensation?**

**SPEAKER BIO:** *Submit short Biographical in separate Word document and include the following:*

- Current job title and company
- Education / degrees
- Work experience and areas of specialty
- Professional affiliations
- Published articles, books

**Does this presentation feature a copresenter?** ☐ YES ☐ NO

If YES: *Provide co-presenter name, company affiliation, contact information and speaker bio.*

**SESSION TITLE:** *(title must communicate overall goal of the seminar)*

**SESSION DESCRIPTION:** *Provide 3 – 4 sentences; be as concise and descriptive as possible*

**LEARNING OBJECTIVES:** *Provide 4 distinct and measurable objectives.*

- 1.
- 2.
- 3.
- 4.

**SESSION LENGTH RECOMMENDED:** ☐ 90 Minutes ☐ 3 Hours ☐ Half-day ☐ All day

*(Choose Only ONE)*

**EXPERIENCE LEVEL OF AUDIENCE:** ☐ Advance (10+ yrs) ☐ Intermediate ☐ Basic/Intro (1-3 yrs)

*(Choose Only ONE)*

**TARGETED AUDIENCE:** *✓check all that apply*

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Concrete Contractor   | <input type="checkbox"/> General Building Contractor | <input type="checkbox"/> Owner, President, Partner |
| <input type="checkbox"/> Concrete Producer     | <input type="checkbox"/> Architect/Designer/Engineer | <input type="checkbox"/> CFO, Finance Manager      |
| <input type="checkbox"/> Decorative Contractor | <input type="checkbox"/> Foreman/Superintendent      | <input type="checkbox"/> Project Manager           |
| <input type="checkbox"/> Masonry Contractor    | <input type="checkbox"/> Field Personnel/Technician  | <input type="checkbox"/> Sales/Marketing Manager   |

**EDUCATION TRACK or CATEGORY:** *Select only ONE*

**TECHNICAL TOPICS:**

- |   |  |
|---|--|
| <input type="checkbox"/> Decorative Concrete      | <input type="checkbox"/> Production, Mixtures    |
| <input type="checkbox"/> Engineering              | <input type="checkbox"/> Repair                  |
| <input type="checkbox"/> Floors and Slabs         | <input type="checkbox"/> Residential             |
| <input type="checkbox"/> Fundamentals of Concrete | <input type="checkbox"/> Safety & Risk Mgmt.     |
| <input type="checkbox"/> Masonry                  | <input type="checkbox"/> Sustainability          |
| <input type="checkbox"/> Pavements                | <input type="checkbox"/> CERTIFICATION & EXAM(s) |

**BUSINESS TOPICS:**

- ☐ Business Mgmt, Best Practices
- ☐ Estimating, Finance, Profitability
- ☐ Leadership
- ☐ Legal/Human Resources
- ☐ Project Management
- ☐ Sales & Marketing