

Bring new **power** to **your business**



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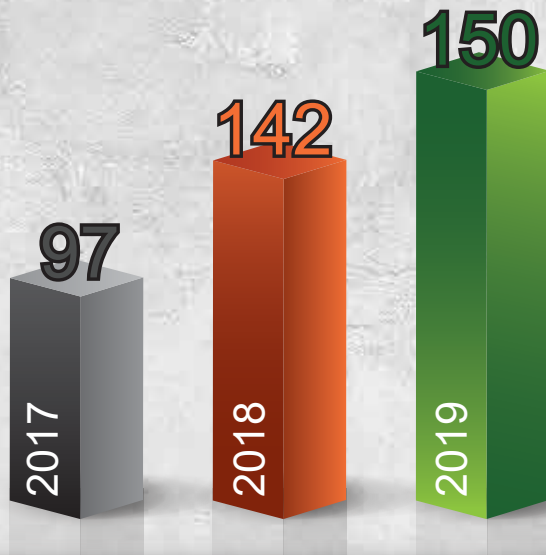


Supporting Associations

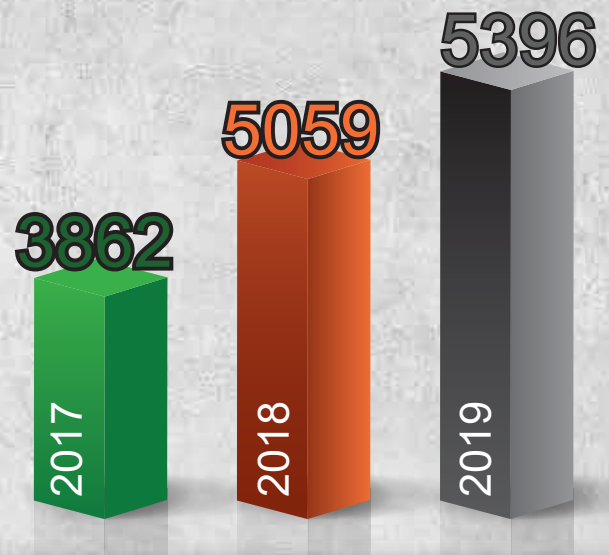


ABOUT PAST EDITIONS

GROWTH IN EXHIBITORS IN LAST THREE EDITIONS



GROWTH IN VISITORS IN LAST THREE EDITIONS



is now



and in 2019 was voted as the most relevant exhibition in core construction & infrastructure sector by its visitors.

GLOBAL FOOTPRINT



EXHIBITORS SPEAK

I see that there are many national & International buyers, technical people coming to this show. Marketing our product in this exhibition is a great advantage to my company hence I shifted from visitor to exhibitor. My objectives are to explore new markets that I have not explored before, meeting new clients & Potential buyers understanding the industry's capacity.

Keyur Khatiwala,
Director
K2P Industries India.

Our participation with this event has been over 3-4 years and I am happy to share that our scale has improved and we have also had a positive response in the footfalls from customers and the relevant set of customers have been coming to our stalls and we have had a good exposure in the market. I would say it is well organized and appreciate the efforts put by the organizers.

Deepak Vadehra
Sales and Marketing
AJAX Engineering Pvt Ltd.

Actually this is not our first time here. We like the great arrangement here. the visitors have been good we have received potential customers. We are happy here and will be back again and again in the coming years.

Mao Baoya
Sales Manager
Sichuan Tongzhou Chemical
technologu Co Ltd, (China)

VISITORS SPEAK

Infrastructure sector is quiet bullish. Infrastructure industry is related to economy as a whole. As economy is growing so the Infrastructure spending & Concrete sector is also growing. Concrete Show India is a platform where people from different sectors get together. They exchange their knowledge and experience in areas of technology, application, equipments, skills. Platforms like Concrete Show India give you the status of the industry, technology. It is a very important platform where large no. Of people from various walks of life come together and they exchange their views which leads to advancements of industry and sector as a whole

Shri Nagendranath Sinha,
Chairman, NHAI

This show has been doing well from last 7 years and creating an impact in the industry by connecting all the stakeholders under one roof. Everywhere we're able to find new players of the industry participating here, which has helped us in growing our business over the years. Great effort by whole team of UBM and terrific show that should be attended who wants to grow with and in this industry.

Dr. Keshav Tayade,
Head Quality Assurance ,
Jt General manager,
Maharashtra Metro Rail Corporation Ltd

One of the main significant benefits is that you have a large number of different types of products, people technical knowledge pace companies that are coming together which would not typically no happen in other conferences or shows. There is a comprehensive focus as even within the concrete section have a different types of companies coming together.

Yogini Deshpande,
Director, Renuka Consultants



ABOUT WORLD OF CONCRETE INDIA



Experience of a decade
in Indian Market.

&



Global footprint
USA, China, Europe,
Brazil & Indonesia



A more powerful platform
for Indian infrastructure
& real estate industry.

ATTRACTION AT WORLD OF CONCRETE INDIA

1

Focused expo for
infrastructure
& real estate sector

2

Contractors'
Lounge

3

MSME Focused
Seminar

4

Demo-zones
& Launchpads

5

Conference, Workshops
& Education Programs

6

B2B & B2G Meetings

FOCUSED PRODUCT SEGMENTS

World of Concrete India provides your company with the best platform to showcase your technologies to buyers from following industry verticals of the construction sector.



Concrete, Building Materials
& Precast



Construction Equipment,
Tools & Instruments



Formwork &
Scaffolding



Construction Chemicals
& Additives & Reinforcement Products



Construction Safety
Equipment



Decorative Concrete and
Commercial & Industrial Flooring



Construction Design &
management Software

VISITOR PROFILES



Procurement &
Material
Management



QA & QC



Project
management



Design and Planning
Professionals



Engineering
and Maintenance



Civil Contractors



Structural
Consultants



Architects



Consultants

ADVANTAGE SOUTH INDIA



Hyderabad is an important city in **South India** with respect to **construction activities**



The total estimated worth of the construction industry of Telangana & AP was

USD 11- 15 billion
for FY 2017-18.



The construction sector in the region grew by **11-12% CAGR**



The market size of construction equipment in South India for **FY 2017-18** is **USD 1.15 Billion.**



Total construction equipment Industry of Telangana and AP is **USD 750 Million**



MARKETING & PROMOTION

SMS



On-Ground Activations



Invites



Newspaper Ads



Trade Magazines



EDM



Tele Calling



Social Media



In-land letter



CONCRETEUPDATE
e-BULLETIN

Concrete Update Newsletters

Concrete Update Newsletters contains industry news and white-papers sent to 100,000+ professionals from the construction and infrastructure industry.

BRAND VISIBILITY SOLUTIONS

Increase competitive advantage of your brand amongst well-curated target group from construction & infrastructure industry.



Industry Newsletter

Each targeting 100,000+ industry professionals



E-Conference

Each targeting 1000-5000 professionals



Customers Email Campaigns

To market products & services to well qualified database



Webinars

Each targeting 200-500 professionals



Event Website

Promoting through banner ads, etc.



INVESTMENTS

	Indian Companies	MSME	International Companies
Indoor Built Up Space	INR 9,900 (Excluding Taxes)	INR 7,500 (Excluding Taxes)	USD 280 (Excluding Taxes)
Indoor Raw Space	INR 9,000 (Excluding Taxes)	NA	USD 255 (Excluding Taxes)
Outside Area	INR 5,000 (Excluding Taxes)	NA	USD 150 (Excluding Taxes)

Contact:

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