

Bring new **power** to **your business**





Experience of a decade
in Indian Market.



Expertise of 40 years of
managing global trade show
for construction industry.



A more powerful
platform for Indian
infrastructure & real estate
industry.

WHY PARTICIPATE

1

Focused expo for
infrastructure
& real estate sector

2

Contractor
Lounge

3

MSME
Focus

4

Demo-zones
& Launchpads

5

Conference, Workshops
& Education Programs

6

B2B & B2G Meetings

VISITOR CATEGORIES

WOC India shall ensure that visitors from below mentioned organization visit the show from different parts of the country.



EPCs

Professionals working with big companies handling projects like development of tunnels, road & bridge, power plants, industrial complexes, metro-rail, railways, etc.



REAL ESTATE

Professionals from real-estate companies handling residential and commercial projects



CONTRACTORS & GOVERNMENT AGENCIES

Professional from various Government organisations managing large-scale civil & defense related development work

VISITOR PROFILES FOCUSED BY WOC INDIA



Visitor profiles
focused by
WOC India



Procurement &
Material
Management



QA & QC
Professionals



Project management
professionals



Design and Planning
Professionals



Engineering
and Maintenance
Professionals



Civil Contractors



Structural
Consultants



Architects



Consultants

STATISTICS OF 2019 TRADESHOW

6000+

Industry Visitors

150+

Brands

100+

Delegates

200

Buyers



is now



and in 2019 was voted as the most relevant exhibition in core construction & infrastructure sector by its visitors.

FOCUSED PRODUCT SEGMENTS

World of Concrete India provides your company with the best platform to showcase your technologies to buyers from following industry verticals of the construction sector.



Concrete, Building Materials
& Precast



Construction Equipment,
Tools & Instruments



Formwork &
Scaffolding



Construction Chemicals
& Additives & Reinforcement Products



Construction Safety
Equipment



Decorative Concrete and
Commercial & Industrial Flooring



Construction Design &
management Software

EXHIBITORS OF PREVIOUS EDITIONS



MARKETING & PROMOTION

SMS



On-Ground Activations



Invites



Newspaper Ads



Trade Magazines



EDM



Tele Calling



Social Media



In-land letter



CONCRETEUPDATE
e-BULLETIN

Concrete Update Newsletters

Concrete Update Newsletters contains industry news and white-papers sent to 100,000+ professionals from the construction and infrastructure industry.





Glimpses



Exhibitors speak

I see that there are many national & International buyers, technical people coming to this show. Marketing our product in this exhibition is a great advantage to my company hence I shifted from visitor to exhibitor. My objectives are to explore new markets that I have not explored before, meeting new clients & Potential buyers understanding the industry's capacity.

Keyur Khatiwala,
Director
K2P Industries India.

Our participation with this event has been over 3-4 years and I am happy to share that our scale has improved and we have also had a positive response in the footfalls from customers and the relevant set of customers have been coming to our stalls and we have had a good exposure in the market. I would say it is well organized and appreciate the efforts put by the organizers.

Deepak Vadehra
Sales and Marketing
AJAX Engineering Pvt Ltd.

Actually this is not our first time here. We like the great arrangement here. the visitors have been good we have received potential customers. We are happy here and will be back again and again in the coming years.

Mao Baoya
Sales Manager
Sichuan Tongzhou Chemical
technologu Co Ltd, (China)

Visitors speak

Infrastructure sector is quiet bullish. Infrastructure industry is related to economy as a whole. As economy is growing so the Infrastructure spending & Concrete sector is also growing. Concrete Show India is a platform where people from different sectors get together. They exchange their knowledge and experience in areas of technology, application, equipments, skills. Platforms like Concrete Show India give you the status of the industry, technology. It is a very important platform where large no. Of people from various walks of life come together and they exchange their views which leads to advancements of industry and sector as a whole

Shri Nagendranath Sinha,
Chairman, NHAI

This show has been doing well from last 7 years and creating an impact in the industry by connecting all the stakeholders under one roof. Everywhere we're able to find new players of the industry participating here, which has helped us in growing our business over the years. Great effort by whole team of UBM and terrific show that should be attended who wants to grow with and in this industry.

Dr. Keshav Tayade,
Head Quality Assurance ,
Jt General manager,
Maharashtra Metro Rail Corporation Ltd

One of the main significant benefits is that you have a large number of different types of products, people technical knowledge pace companies that are coming together which would not typically no happen in other conferences or shows. There is a comprehensive focus as even within the concrete section have a different types of companies coming together.

Yogini Deshpande,
Director, Renuka Consultants



Contact:

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Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit

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