

**RETURN ORIGINAL SIGNED CONTRACT. (NO COPIES) Incomplete Contracts Will Not Be Accepted.**

## COMPANY INFORMATION

Legal Company Name: \_\_\_\_\_  
 Exhibiting As: \_\_\_\_\_  
 Mailing Address (NO P.O. BOXES): \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country\*\*: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Toll-Free: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Company Web Address: \_\_\_\_\_

## PRIMARY CONTACT INFORMATION If the show contact is not responsible for the overall health & safety at the event, please email the appropriate contact information to: operations@worldofconcrete.com

Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## INVOICE/ACCOUNTING CONTACT INFORMATION (IF DIFFERENT THAN PRIMARY CONTACT) For all invoice/accounting correspondence

Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
 Mailing Address (NO P.O. BOXES): \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## MARKETING/PR/MEDIA CONTACT INFORMATION (IF DIFFERENT THAN PRIMARY CONTACT)

Contact & Title: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**REQUIRED** Please Check One Exhibiting company is:  Manufacturer  Exclusive US Distributor  Service Company/Other (describe) \_\_\_\_\_  
 If Exclusive U.S. Distributor, for which company: \_\_\_\_\_ (This information will be verified.)

**REQUIRED: Products to be exhibited:** \_\_\_\_\_  
 List specific companies (not product lines) you **do not wish to be next to**, limit of four companies. (See Assignment of Space on reverse side.)

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_

## INDOOR EXHIBIT SPACE Downsizing a booth after submitting a contract is considered a cancellation and rebooking. Any company that chooses to downsize their space throughout the year, will need to rebook at the current published rate and may be subject to booth relocation.

**REQUIRED** Booth choices are used as a guideline. They are not a guarantee of space.  
 List desired booth location preferences by booth number; space is allocated in 100 square foot increments.  
 1<sup>st</sup> choice \_\_\_\_\_ 2<sup>nd</sup> choice \_\_\_\_\_ 3<sup>rd</sup> choice \_\_\_\_\_  
**Inline Booths only:** All corner booths are \$300 per corner. Please check one:  \$300/1 corner  \$600/2 corners  
 If you are assigned a corner, you must pay fee or move to another location.

## REQUIRED FOR INTERNATIONAL EXHIBITORS

Insurance (International Exhibitor Requirement) ..... \$115\*\*  
 Insurance coverage will be added for International Exhibitors but any exhibitor can purchase a policy. All exhibitors are required to obtain the coverages outlined in Clause 25. Insurance regardless of geographic location. International insurance policies often are not valid in the United States; Informa Markets negotiated the necessary coverages at a discounted rate to ensure the appropriate coverages are in place. Coverage will be opted in and included when contracting. International is defined as outside the United States or Canada. This fee will be waived/refunded if a valid Certificate of Insurance with the necessary coverages is provided. Coverage is subject to underwriting review; see Clause 25. Insurance and your booth confirmation for additional information.

Indoor Booth Rates:	Official Digital Pre-Show Planner (check below which option(s). You will be invoiced directly. Do not send payment with booth payment.)
Less than 1,000 sq ft= \$43.00	<input type="checkbox"/> 2 Page Spread \$2,575
1,000 sq ft and up = \$42.00	<input type="checkbox"/> Full Page \$1,930
	<input type="checkbox"/> 1/2 Page Horizontal \$1,340
	<input type="checkbox"/> 1/4 Page \$1,005

## ALL UNPAID BALANCES ARE SUBJECT TO A LATE FEE AND/OR RELEASE OF BOOTH SPACE.

\* If purchasing more than 10,000 sq. ft. of space, please contact your Account Rep.

Dimensions: \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_ total square feet **REQUIRED**

INDOOR SQ FT	X	BOOTH RATE	=	INDOOR SPACE COST	+	CORNER FEE	+	OUTDOOR SPACE COST (BELOW)	+	INTERNATIONAL INSURANCE (IF APPLICABLE)	=	CONTRACT TOTAL	x 50% =	DEPOSIT REQUIRED	+	UPGRADED PROFILE, ADDITIONAL LISTING, NPZ DUE IN FULL 100%	REMAINING BALANCE DUE AUGUST 13, 2020
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## FAX PAYMENT: 972-550-5390 WE HAVE MOVED!

WORLD OF CONCRETE  
 222 West Las Colinas Boulevard, Suite 450E  
 Irving, Texas 75039

### METHOD OF PAYMENT. PLEASE CHECK ONE:

Check made payable to: World of Concrete  
 Wire / ACH\*  
 Credit Card\*: PCI compliance requires credit card information must only be received via our secure fax line 972-550-5390 or through our online contract portal.  
 \*Refer to clause 7 on Page 2

### QUESTIONS?

Please contact World of Concrete at 972.536.6370 or contact exhibit@worldofconcrete.com. All payments should be in USD funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

### FOR OFFICE USE ONLY

Date Received: \_\_\_\_\_  
 AE: \_\_\_\_\_ CO ID#: \_\_\_\_\_

## OUTDOOR EXHIBIT SPACE List desired dimensions of booth space.

Actual booth locations will be determined by the most efficient use of space. **200 sq ft booth space minimum.** Indicate materials needed for demonstration (additional cost). If purchasing more than 10,000 sq. ft. of space, please contact your Account Rep.

<b>Outdoor Booth Rates:</b> Less than 1,000 sq ft= \$38.00 1,000 sq ft and up = \$37.00	Downsizing a booth after submitting a contract is considered a cancellation and rebooking. Any company that chooses to downsize their space throughout the year, will need to rebook at the current published rate and may be subject to booth relocation.
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Dimensions: \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_  
FEET FEET OUTDOOR SQUARE FEET OUTDOOR BOOTH RATE OUTDOOR COST

**Materials** (The square footage of the material must reside within the square footage of the exhibit space purchased.)

<input type="checkbox"/> Sandbox _____ sq ft x (4" deep) \$10.00/sq ft (additional) .....	= \$
<input type="checkbox"/> Sandbox _____ sq ft x (6" deep) \$10.50/sq ft (additional) .....	= \$
<input type="checkbox"/> Slab On Grade _____ sq ft x \$14.75/sq ft (additional) .....	= \$
<input type="checkbox"/> Wall* _____ linear feet x \$365/linear ft (additional) .....	= \$

\*Minimum 10' x 10' slab required with wall for support. Minimum 10' wall length required.  
 Custom Slab/Wall\*\* ..... = \$ **QUOTE**

\*\*Special requests for Custom Slab/Wall designs, props and added materials require a price quote; you will be contacted. **Total Materials Cost = \$**

**All materials ordered after December 3, 2020 will incur a \$2.00 surcharge per sq. ft. Custom props will incur a 10% surcharge.**

## ENCLOSED MEETING SPACE 10' x 10' black hard wall space. Includes: 30" round table, 4 side chairs, grey carpet, and a waste basket. Inclusions will be adjusted if multiple units are purchased; price remains the same.

QUANTITY	X	SPACE COST \$6,000 / 100 sq ft	=	TOTAL COST \$
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\*We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the General Information, Exhibitor Contract Terms and Conditions, rules listed in the Exhibitor Service Manual and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. We understand that all deposits/final payments are non-refundable.

**REQUIRED** By providing your contact information and signature, you are authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, SMS or email.

