COMPANY INFORMATION

Legal Company Name: 
Exhibiting As: 
Mailing Address (NO P.O. BOXES): 
City: State/Province: Zip/Postal Code: Country**
Phone: Toll-Free: Fax: 
Company Web Address: 

INVOICE/ACCOUNTING CONTACT INFORMATION (If DIFFERENT THAN PRIMARY CONTACT) 
For all invoice accounting correspondence
Contact: 
Email: 
Fax: 

REQUIRED: Please Check one 
Manufacturer 
Exclusive US Distributor 
Service Company/Other (describe) 

If Excludes U.S. Distributor, for which company: 

Give the following information: 
Company Information 

REQUIRED: Products to be exhibited:

IMPORTANT: All non-producst (non-product lines) you do not wish to be next to, limit of four companies. (See Assignment of Space on reverse side.)

OUTDOOR EXHIBIT SPACE 

Listed desired booth location preferences by booth number, space is allocated in 100 square feet increments.

REQUIRED: Booth choices are used as a guideline. They are not a guarantee of space.

1) INDOOR EXHIBIT SPACE 

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PREDRAW Indoor Booth Rates by 4/3/20:

1,000 sq. ft and up = $40.50
Less than 1,000 sq. ft = $41.50

Dimensions: Feet x Feet = total square feet

Official Digital Pre-Show Planner 

In your booth plan you will be invoiced directly. Do not send payment with booth payment.

Booth Cost = 2 Page Spread $2,575
Full Page $1,930
1/2 Page Horizontal $1,240
1/4 Page $1,065

2) INDOOR EXHIBIT SPACE 

Listed desired booth location preferences by booth number, space is allocated in 100 square feet increments.

REQUIRED: Booth choices are used as a guideline. They are not a guarantee of space.

PREDRAW Indoor Booth Rates by 4/3/20:

1,000 sq. ft and up = $35.50
Less than 1,000 sq. ft = $36.50

Dimensions: Feet x Feet = total square feet

Official Digital Pre-Show Planner 

In your booth plan you will be invoiced directly. Do not send payment with booth payment.

Booth Cost = 2 Page Spread $175
Full Page $130
1/2 Page Horizontal $85
1/4 Page $65

Describing a booth after submitting a contract is considered a cancellation and rebooking. Any company that chooses to downsize their space throughout the year, will need to rebook at the current published rate and may be subject to booth relocation.

OUTDOOR EXHIBIT SPACE 

Listed desired dimensions of booth space.

REQUIRED: Actual booth locations will be determined by the most efficient use of space. 200 sq. ft booth space minimum. Indicate materials needed for demonstration (additional cost). If purchasing more than 10,000 sq. ft of space, please contact your Account Rep.

PREDRAW Outdoor Booth Rates by 4/3/20:

1,000 sq. ft and up = $35.50
Less than 1,000 sq. ft = $36.50

Dimensions: Feet x Feet = total square feet

Official Digital Pre-Show Planner 

In your booth plan you will be invoiced directly. Do not send payment with booth payment.

Booth Cost = 2 Page Spread $175
Full Page $130
1/2 Page Horizontal $85
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ENCLOSED MEETING SPACE 

Enclosed meeting space 10’ x 10’ black hard wall space. Includes: 30” round table. 4 side chairs, gray carpet, electricity (110V 5 amp outlet) and a waste basket. Inclusions will be adjusted if multiple units are purchased; price remains the same.

Required: By providing your contact information and signature, you are authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, SMS or email.

METHOD OF PAYMENT: PLEASE CHECK ONE:

❑ Check payable to: World of Concrete
❑ Wire / ACH
❑ Credit Card: PCI compliance requires credit card information must only be received via our secure fax fax line 972-550-5390 or through our online contract portal. *Refer to clause 7 on Page 2

QUESTIONS? Please contact World of Concrete at 972.536.6370 or through our online contract portal. *Refer to clause 7 on Page 2

FAX PAYMENT: 972-550-5390 

**DEPOSIT MUST BE PAID BY APRIL 3, 2020 OR PRICE INCREASES TO NEXT PUBLISHED RATE. **

**pricing is all inclusive. 

WORLD OF CONCRETE 

222 West Las Colinas Boulevard, Suite 450E 
Irving, Texas 75039

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QUESTIONS? Please contact World of Concrete at 972.536.6370 or contact exhibitworldofconcrete.com. All payments should be in USD funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

FOR OFFICE USE ONLY

Date Received: 
AE: 
Proposal ID:

*We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the General Information, Exhibitor Contract Terms and Conditions, rules listed in the Exhibitor Service Manual and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. We understand that all deposits/initial payments are non-refundable.

 required: By providing your contact information and signature, you are authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, SMS or email.
1. Defined Terms

The term “Event” means World of Concrete 2021, currently scheduled to be held from March 16-18, 2021 at the Las Vegas Convention Center, Las Vegas, NV, USA (the “Exhibit Facility”). The Event is owned, produced and managed by Informa Markets Las Vegas LLC (“IM”), a wholly-owned subsidiary of Informa Markets US LLC (“IM US”), a wholly-owned subsidiary of Informa Markets (“IM US”), as well as the term “IM” in “Informa Markets” means, collectively, Informa Exhibitions US LLC and all of its subsidiaries, agents, affiliates, representatives, employees and assigns, unless the context otherwise requires. The term “Exhibitor” means, collectively, each entity or person that executes this Contract as the “Exhibitor” and such of its officers, directors, shareholders, agents, invitees, assigns and successors in interest, as applicable. The term “Contract” means this agreement, its exhibits, addenda and all other amendments, assignments, revisions, modifications, renewals, extensions, documents, rules and regulations expressly incorporated here by reference.

2. Contract Acceptance

The Exhibitor will be deemed to have given notice of its willingness and ability only when it has been signed by Exhibitor, and accepted as valid a duly authorized representative of Informa Markets US LLC. The Contract is subject to acceptance by IM. Acceptance of the Contract by IM is in no way to be deemed acceptance of Exhibitor’s original proposals. IM reserves the right to deny access to any company.

3. Qualifications of Exhibitor

IM, in its sole discretion, determines whether a prospective exhibitor is eligible to become an Exhibitor. Eligibility for participation in the Event shall be determined by IM to include, but not limited to, either (a) a request or order for an exhibit stand area sent to IM by the date set forth herein, or (b) satisfactory completion of all necessary applications or review any exhibit which IM, in its sole discretion, believes is objectionable and/or prohibited from exhibiting at the current year’s Event and will forfeit all booth deposits and/or payment already made. Any violation of these regulations, in such manner as IM may deem best, and without releasing Exhibitor from any and all claims or damages for compensation resulting from or arising out of the inexcusable behavior of Exhibitor.

9. Exhibit Space Occupancy

Hours and dates for installing, occupying and dismantling exhibits shall be those specified by IM. In the event that any Exhibitor is late in occupying his Exhibitor’s space, IM reserves the right to move Exhibitor’s exhibit to another location, and IM will charge the Exhibitor the cost to reinsure any items left post show.

10. Licenses and Procedural Materials

By executing this Contract, Exhibitor grants to IM a fully-paid, perpetual non-exclusive license to use, display and reproduce the name, trade names and product names and designs and marks of Exhibitor which appear in this Contract, and any trade names, product names and designs and marks used by Exhibitors in connection with the exhibiting companies at the Event and to use such names in IM promotions material. IM shall have the right to use such names in any and all forms and media of advertising, promotion and in any and all IM publications, and IM may use, reproduce, exhibit, exhibit in any manner or at any location to any third party, or remove any exhibit from the Exhibitor who is also a sponsor, cancel their exhibit space, their sponsorship will likewise be terminated. IM may immediately discontinue the playing or performance without notice, or without assigning any cause, and Exhibitor shall be liable for all amounts due to Exhibitor and any expenses incurred by Exhibitor, until the Event concludes. Exhibitor will remain liable for 100% of the total exhibit fee, regardless of when Exhibitor requests cancellation, and Exhibitor agrees that, except as expressly provided in this paragraph, it shall and will not be relieved of any obligation hereunder.

5. Use of Space

The space contract is for use by the exhibitor and for the exhibitor who enters into the Contract, and it is agreed that Exhibitor will not sublet or assign any portion of the space prior written consent of IM.

6. Cancellation of Contract

If Exhibitor defaults in any respect upon a payment under the Contract or otherwise breaches any of its obligations under this Contract, IM may immediately terminate this Contract and Exhibitor shall immediately vacate the space in question. Upon such notice, Exhibitor will (as applicable) remove or take away all exhibits, products, displays, or other goods in or out of the space, and Exhibitor agrees and acknowledge they are obligated to pay the credit card company in accordance with the credit card company’s terms and conditions of service. If Exhibitor ignores化解 dispute or does not excuse the credit card charge with World of Concrete. Exhibitor unreasonably fails to comply with the terms and provisions of the Contract (including the Exhibitor Service Manual) or any additional rules or regulations of IM, IM may provide to Exhibitor written notice of its intentions to terminate this Contract in whole or in part.

11. Care of Exhibit Facility

Exhibitor shall strictly perform all of the acts and conditions required by this Contract, and as otherwise determined by IM, and, in the absence of express provisions hereunder, will not be permitted to exhibit any exhibit which IM, in its sole discretion, believes is objectionable and/or prohibited from exhibiting at the current year’s Event and will forfeit all booth deposits and/or payment already made. Any violation of these regulations, in such manner as IM may deem best, and without releasing Exhibitor from any and all claims or damages for compensation resulting from or arising out of the inexcusable behavior of Exhibitor.

12. Taxes and Licenses

Exhibitor agrees that, except as expressly provided in this paragraph, it shall and will not be relieved of any obligation hereunder.

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