



2022 Call for Presentations
World of Concrete
 January 17-21 2022, Las Vegas, NV
Submission Deadline: April 26, 2021

Presenter Name:		Title:
Wk Ph:	Cell Ph:	Company:
Fax:		Address:
Email:		City, State Zip:

Complete all sections and return by April 26th (.pdf) via email seminars@worldofconcrete.com

Have you presented at WOC before? ☐ YES ☐ NO

What do you require as your speaker compensation?

SPEAKER BIO: *Submit short Biographical in separate Word document and include the following:*

- Current job title and company
- Education / degrees
- Work experience and areas of specialty
- Professional affiliations
- Published articles, books

If **YES:** *Provide co-presenter name, company affiliation, contact information and speaker bio.*

SESSION TITLE: *(title must communicate overall goal of the seminar)*

Have you presented this topic before? ☐ YES ☐ NO

If **YES:** *When, where and for what event did you present?*

SESSION DESCRIPTION: *Provide 3 – 4 sentences; be as concise and descriptive as possible*

LEARNING OBJECTIVES: *Provide 4 distinct and measurable objectives. (NOTE: objectives must begin with measurable action verbs i.e. describe, explain, analyze, identify; verbs NOT acceptable = understand, learn, and know)*

- 1.
- 2.
- 3.
- 4.

SESSION LENGTH RECOMMENDED: ☐ 3 Hours ☐ 90 Minutes
(Choose Only ONE)

LEARNING LEVEL FOR CONTENT: ☐ Advance ☐ Intermediate ☐ Basic
(Choose Only ONE)

TARGETED AUDIENCE: *✓check all that apply*

<input type="checkbox"/> Concrete Contractor	<input type="checkbox"/> General Building Contractor	<input type="checkbox"/> Owner, President, Partner
<input type="checkbox"/> Concrete Producer	<input type="checkbox"/> Architect/Designer/Engineer	<input type="checkbox"/> CFO, Finance Manager
<input type="checkbox"/> Decorative Contractor	<input type="checkbox"/> Foreman/Superintendent	<input type="checkbox"/> Project Manager
<input type="checkbox"/> Masonry Contractor	<input type="checkbox"/> Field Personnel/Technician	<input type="checkbox"/> Sales/Marketing Manager

EDUCATION TRACK/CATEGORY: *Select only ONE*

CONCRETE TECHNICAL TOPICS:		BUSINESS TOPICS:
<input type="checkbox"/> Decorative Concrete	<input type="checkbox"/> Production	<input type="checkbox"/> Business Mgmt.
<input type="checkbox"/> Engineering	<input type="checkbox"/> Repair	<input type="checkbox"/> Estimating & Finance
<input type="checkbox"/> Floors and Slabs	<input type="checkbox"/> Residential	<input type="checkbox"/> Leadership
<input type="checkbox"/> Fundamentals of Concrete	<input type="checkbox"/> Safety & Risk Mgmt.	<input type="checkbox"/> Legal/Human Resources
<input type="checkbox"/> Masonry	<input type="checkbox"/> Sustainability	<input type="checkbox"/> Project Management
<input type="checkbox"/> Pavements	<input type="checkbox"/> CERTIFICATION & EXAM(s)	<input type="checkbox"/> Sales & Marketing