

World of Concrete 2019 – Celebrating a 10-Year High

January 31, 2019 - Dallas, Texas - World of Concrete 2019 exceeded expectations across the board and concluded its 44th edition as the largest World of Concrete in over a decade. This signature annual event for the international concrete & masonry industries drew 60,511 registered professionals and featured more than 1,500 companies (including 259 brand new companies) exhibiting across more than 776,800 net square feet of exhibit space.

Jackie James, Group Director, World of Concrete, said:

"This year has been a very successful event—World of Concrete 2019 attendees, both domestic and international, experienced the newest products, technologies and educational offerings. Having our largest event in 10 years proves that the construction sector is strong globally. The education program was well received with a 5% increase in attendance. We want to thank all the exhibitors and attendees who made WOC a must-attend event for 2019, and we look forward to a successful WOC 2020!"

Kevin Archibald, Show Manager, World of Concrete, said:

"We are very excited with the results. The positive energy indicates a strong year ahead. This year brought in record breaking attendees, exceptional exhibits, and a very solid rebook rate of just over 538,000 net sq. ft. of exhibit space, rebooking 70% of the total 2019 square footage onsite for next year's show."

Highlights of the 2019 edition included the Bob Weatherton Award established by World of Concrete to honor his contributions to the concrete industry. The award includes a \$2,500 scholarship and was presented at the CIM National Board Meeting at WOC 2019. This year's recipient of the Weatherton Award was Paige Silva, who attends California State University - Chico.

The 17th Annual SPEC MIX BRICKLAYER 500® World Championship brought in crowds full of spectators from across the globe. 27 bricklaying teams travel from all over North America and Australia to Las Vegas to compete for the title World's Best Bricklayer. This year's winner Mason - Mario Alves – A&M Masonry, Hamilton, Ontario with the help of Tender – Michael Alves took home the coveted title and went home with a 2019 FORD F-250 4x4 truck and \$10,000 in cash and prizes.

Concrete Industry Management (CIM) is a business program that has been developed specifically for the concrete industry to provide students with a four-year Bachelor of Science degree in Concrete Industry Management. The program gives students entering the concrete work force industry experience early in their careers. CIM held its 14th annual unreserved silent and live auctions at World of Concrete 2019. The silent and live auctions raised gross revenues of \$1.2 million, setting a record for funds raised at WOC, and bringing a total of over \$10 million

to the CIM program in the past 14 years. More information on the CIM Program can be found at www.concretedegree.com.

World of Concrete 2020 will be held February 4-7; Seminars 3-7, at the Las Vegas Convention Center.

INQUIRIES

Informa Exhibitions

Steven Pomerantz, Senior Marketing Manager, 972.536.6423

Jackie James, Group Director, 972.536.6379

FOR MORE INFORMATION, VISIT WWW.INFORMAEXHIBITIONS.COM AND WWW.INFORMA.COM

About Informa Exhibitions

Informa Exhibitions, the global exhibitions division of Informa PLC, enables communities across the globe to engage, experience and do business by providing them with powerful platforms to connect across key regions and market verticals. Industry insight, coupled with an innovative and customer first approach, provides Informa Exhibitions' customers and partners with the opportunity to create business advantage and access markets, both digitally and face-to-face, 365 days of the year.

About Informa PLC

Informa PLC is a leading, international business to business information services Group, operating in over 30 countries. We create transaction-led exhibitions and content-based events, specialist data, intelligence and marketing services products, as well as scholarly research and specialist reference-led academic content. Our products and services help businesses and professionals connect, learn, do business and gain an edge over the competition. Informa is listed on the London Stock Exchange and is a member of the FTSE 100.