

Take advantage of marketing and sponsorship opportunities to increase sales, drive booth traffic and create brand awareness. These unique services provided by expomarkit Media Group are very cost-effective methods of reaching your target buyers.

Buyer's Preview Deck



The Buyer's Preview Deck is a pre-show mailer sent to 20,000 concrete and masonry professionals 4 weeks prior to the show and distributed on-site. Participating exhibitors will be featured on 5" x 7" jumbo cards that are professionally produced using 4-color over black and white printing. Promote your company, show specials, website or new products while encouraging product interest and increased booth traffic.

Pricing Starts at \$4,250 each – Limited Availability – Call today to reserve!

Exhibitor Showcase Literature Carousel



Showcase your company's promotional literature in high-traffic Grand Lobby location with the Exhibitor Showcase. This **New Updated** rotating literature distribution system helps you increase booth traffic by getting your literature into attendees' hands before they ever step on the show floor. This new kiosk features literature distribution pockets, mini billboards and eight back-lit marquee panels.

[See it in action!](#)

Pricing as low as \$395 – Call today to reserve your literature space!

Expo News Network

Let your company be the Star of the Show!

The Expo News Network allows attendees to keep up with the latest show information and newsmakers in the industry. Broadcasting into key areas, this service provides you the perfect opportunity to extend your reach and branding power at the show.

Pre-produced exhibitor commercials and in-booth Power Interviews are prominently featured along with Show Information on the screens of these specially designed Expo News Network kiosks. Expomarkit will work with you to create an eye-catching commercial from your current printed material. This multi-media vehicle is an opportunity for companies to pre-sell prospects on their products and services.

Fabulous exposure on either side of the broadcast towers with impressive 3' x 8' backlit panels that will capture attendees' attention even from a distance!

Pricing as low as \$2,495 – Call today to make headlines at the show!



Concrete Express Tram Sponsorship



The Concrete Tram Express is a continuous looping service outside the LVCC. Each Tram travels from Bronze Lot to Central Hall, as well as South Hall to Central Hall. Your company message is prominently seen as these moving billboards shuttle attendees. This heavily used and fun service is definitely a great way to draw attention to your company and marketing message. Each Tram is exclusive and features 2 eight foot top signs and six side signs. As an added benefit the driver can wear your company's logo shirt or hat.

Only 4 Concrete Trams Available – \$5,000 each - Call today to reserve this unique and memorable opportunity!

Marquees in Motion Shuttle Signage and Headrest Covers



The Marquees in Motion program consists of 4-color signage affixed to one side of the shuttle buses servicing the show. With multiple size options available, these signs leave a lasting impression of a company's product or service as attendees travel to and from the show. Reach not only attendees, but also residents and visitors of Las Vegas as the bus moves throughout the city. The headrest covers offer additional exposure that won't be missed by a captive bus audience.

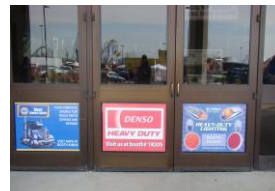
Pricing starts at \$2,500 per bus sign

Adhesive Solutions

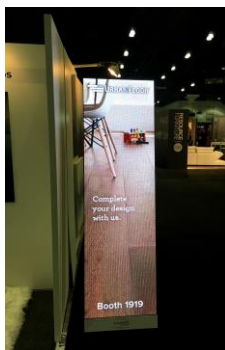
Display your company's logo, new products and other images on the entrance doors to the Las Vegas Convention Center. These 4-color panels are vibrant and eye catching as buyers make their way to registration and the show floor.

Full door panels available to make a dominant impression!

*Pricing as low as \$1,995 per full door graphic
Call today to reserve your door!*



expoVu LED Screens



expoVu provides a lively presentation of images and graphics via brightly illuminated LED screens. These prominently placed screens will attract attendees and alert them of new products and show specials. Each expoVu will feature up to ten participating companies. Transitioning in a continuous loop these dynamic graphics effectively produce a compelling visual to attract attendees, increase booth traffic and create a buzz at the show.

*Packages as low as \$3,750 for three screens
Exclusive opportunities available – limited availability
Call today to ensure dominance and reserve your expoVu today!*

**Please contact expomarkit Media Group for additional information or to participate in any of the opportunities outlined above:
205-332-1413 ext. 101 | [mailto: info@expomarkit.com](mailto:info@expomarkit.com)**