

THE FIRST EVENT

THE FINAL WORD



Experience world-class education, impactful collaboration, and an all-inclusive showcase of new innovations all at your industry's first, largest and most comprehensive annual international construction event – WOC 2020.



FEBRUARY 4-7, 2020
EDUCATION: FEBRUARY 3-7

LAS VEGAS CONVENTION CENTER
LAS VEGAS, NV, USA

Join your community in Las Vegas »



*A selected participant in the
Trade Events Partnership Program*

MAKE A SOLID INVESTMENT IN YOUR FUTURE

Get access to the newest capabilities, tools, and trainings you need
to keep your business going strong.



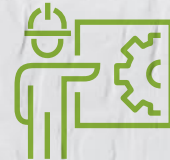
700,000

net square feet of
exhibit space with indoor
and outdoor displays
covering every aspect of
the industry.



1,500+

leading manufacturers
and suppliers showcasing
innovative solutions
designed for you to test
and compare.



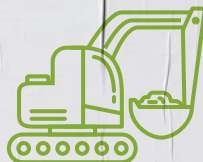
170+

education sessions
covering a wide range of
topics from construction
fundamentals and
worksite safety to project
management and
innovative technologies;
offering in-depth
seminars, interactive
workshops, industry
certifications and unique
training courses.



60,000+

concrete and masonry
professionals from
across the globe make
WOC the ultimate place
to build relationships with
experts and your peers.



150,000

net square feet of
Outdoor Action where
you can get your hands
on the newest machinery,
see demos and watch
the masters compete for
championship titles.

Get a taste of the WOC experience
and see what's in store for 2020.





DISCOVER A WORLD OF CONCRETE SOLUTIONS

Find what you need to make informed decisions and uncover new opportunities at WOC's featured areas, each focused on a different aspect of your industry.

The Producer Center • North Hall

Technology for Construction • North Hall

Precast • North Hall

Concrete Masonry • North Hall

World of Masonry • Central Hall

Material Handling • Central Hall

Concrete Repair & Demolition • South Hall

Concrete Surfaces & Decorative • South Hall

Outdoor Exhibits • Silver Lots 1 & 2, front of Central Hall;
Silver Lot 3, front of South Hall

Outdoor Events & Exhibits • Bronze Lot, next to South Hall

[View the Floor Plan and Exhibitor List >>](#)



GET NEED-TO-KNOW INFO ON THE GO

The WOC mobile app makes it easy to stay on track and keep up with everything happening at WOC. Plan your experience, search for exhibitors, create a custom agenda, and more — all right from your phone.

**Download the app and
start planning now >>**



BOOK YOUR STAY EARLY AND SAVE

Get the best rates and enjoy exclusive benefits (including FREE shuttle service to/from the show!) when you book your hotel accommodations through onPeak, WOC's official housing partner.

**Get the best rates and
availability — book now >>**



TAKE WOC WITH YOU!

Stock up [on](#) official WOC shirts, hats, denim, collectibles, and more! These items are a great way to commemorate your time at the show (and they make excellent crew gifts).

REGISTER TODAY >>

A SOLID SCHEDULE OF EVENTS

See the best of the best showcase their skills in challenges, championship competitions, creative demos and other can't-miss events. View the [full event schedule](#) to make sure you don't miss a thing!

BRONZE LOT EVENTS

2020 SPEC MIX BRICKLAYER 500® World Championship

Wednesday, February 5 • 12:00 pm – 3:00 pm



The duo who constructs a 26-foot long wall in 60-minutes by putting down the most brick with the highest level of craftsmanship will win!

MASONRY LIVING—Beyond the Wall

Tuesday – Thursday, February 4 – 6 • WOC show hours



See real-life masonry structures designed by architects and constructed by world-class masons.

NEW! Beat the Bricklayer Challenge



You are invited to compete in the Beat the Bricklayer Challenge — the most intense, and lucrative, 5-minutes of bricklaying action that you don't want to miss!

MCAA's Masonry Skills Challenge

Wednesday, February 5 • 9:00 am – 12:00 pm



Watch the industry's finest young masons as they showcase their skills and compete for top honors!

SPEC MIX TOUGHEST TENDER®

Wednesday, February 5 • 10:45 am – 11:30 am



Watch the world's top mason tenders compete for the fastest time as they set up their SPEC MIX BRICKLAYER 500®.

MCAA'S Fastest Trowel on the Block

Wednesday, February 5 • 11:30 am – 12:00 pm

This contest, presented by the Mason Contractors Association of America, proves how important teamwork is in accomplishing a final product. Invited competitors complete as much of a 30-foot long wall as possible in a 20-minute heat, promoting the craftsmanship, speed and versatility of masonry systems and the masonry workforce in the process.



John Deere Operator Challenge

Tuesday, February 4 – Thursday, February 6 during show hours



JOHN DEERE

Experience John Deere machines firsthand while showcasing your skills and competing for top honors. Perform the assigned tasks quickly and you could be the daily winner!

Mahindra ROXOR Mission: Ready Challenge

Tuesday, February 4 – Thursday, February 6 during show hours



This Challenge allows contestants to demonstrate how contractors can achieve productivity by combining the qualities of the Roxor off-road vehicle and tools to complete common construction tasks.

Western Star Trucks Get Tough Challenge

Tuesday, February 4 – Thursday, February 6 during show hours



Register to compete in Western Star Trucks' ride-and-drive event — where you can take the truck of your choice out on the course and take home special prize!

SPECIAL EVENTS / TOURS

CIM Silent & Live Auction

Wednesday, February 5

Silent Auction: 11:00 am – 12:45 pm • Room N263

Live Auction: 1:00 pm – 2:00 pm • Room N262



Support your industry by bidding on a wide variety of auction items, ranging from equipment and supplies to vacation packages, computers, TVs and more! These auctions are a major funding source for Concrete Industry Management programs at several public universities. Learn more at concretedegree.com

Thank you to the WOC Official Cosponsors »

A SOLID SCHEDULE OF EVENTS

Decorative Concrete LIVE! [🔗](#)

Tuesday, February 4 – Friday, February 7
during show hours

Sponsored by  

Discover the most current trends in decorative concrete construction by interacting with artisans, product experts and designers. This year's event concentrates on crafting colorful cityscapes and will feature opportunities to learn designs, techniques and materials that will enable you to transform outdoor urban spaces into colorful, vibrant community assets.

Hoover Dam & Bypass Bridge Tours [🔗](#)

Sunday, February 2 & Friday, February 7
12:00 pm – 5:00 pm

Sponsored by 

Now's your chance to visit two of the world's most famous concrete structures, the Hoover Dam and the Mike O'Callaghan–Pat Tillman Memorial Bridge. During the tour, you'll hear experts discuss engineering challenges, crane work, concrete mix designs and how contractors created these special projects.

NEW! Robotics LIVE! [🔗](#)



Located in the North Hall of the Las Vegas Convention Center, will showcase the newest technologies that are transforming the concrete

construction industry. These applications will demonstrate how mechanical innovations are used in adapt manufacturing and in field rebar installation.

CENTRAL HALL EVENTS

Stucco LIVE! [🔗](#)

Tuesday, February 4 – Friday, February 7
during show hours

Sponsored by 

Learn about the modern world of stucco from instructors, product experts and designers who will walk you through best practices for flashing, lathing, and cement plaster applications for residential and commercial installations.

NEW! Zero Emission LIVE! [🔗](#)

Tuesday, February 4 – Thursday, February 7
during show hours

Powered by  

Featuring equipment where contractors can perform common construction tasks in a safe, quiet and emission-free zone. See demonstrations of products and techniques with safety and productivity in mind.

BREAKFASTS, LUNCHEONS & FORUMS

Breakfast with the Experts at World of Concrete [🔗](#)

Tuesday, February 4 – Thursday, February 6
6:45 am – 7:45 am or 8:15 am – 9:15 am

Presented by 

Share challenges and get expert advice on solutions that affect production, construction, repair and maintenance of concrete structures. Choose from two different start times.

Polished Concrete Luncheon & Forum [🔗](#)

Polishing with Power Trowels—Can it Replace Planetary Grinding Equipment?

Tuesday, February 4 • 11:30 am – 1:30 pm





Presented by    

Join us for lunch and hear experts discuss the impending issues and questions surrounding polishing projects where power trowels are being considered and used.

Quality in Concrete Slabs Luncheon & Forum [🔗](#)

Alternative Concrete Curing Methods: Hard-troweled Versus Decorative

Wednesday, February 5 • 11:30 am – 1:30 pm

Presented by   | Sponsored by  

At this luncheon, concrete floor and decorative concrete experts will compare and contrast the current curing methods and products for hard-troweled floors with those used for decorative concrete.

GET IN ON THE ACTION — REGISTER NOW [»](#)

BUILD YOUR SKILLS

Get the knowledge you need to keep your concrete business on the cutting-edge with WOC's robust education program. Choose from more than 170 hands-on trainings, interactive workshops, certification courses, and sessions covering everything from concrete basics to business finance.

EDUCATION TRACKS [🔗](#)

Filter these [interactive listings](#) [🔗](#) by track, session type or speaker and find the education sessions most valuable to you. Questions about the WOC Education Program? Email us.

3-Hour Seminar Program Tracks [🔗](#)

- CONCRETE FUNDAMENTALS
- CONCRETE POLISHING
- CONCRETE PRODUCTION
- CONCRETE REPAIR
- BUSINESS & PROJECT MANAGEMENT

90-Minute Seminar Program Tracks [🔗](#)

- BUSINESS LEADERSHIP & MANAGEMENT
- FINANCIAL MANAGEMENT & PROFITABILITY
- GENERAL BUSINESS
- ADVANCED TECHNICAL
- CONCRETE 101
- CONCRETE FLOORS & SLABS
- DECORATIVE CONCRETE
- ENGINEERING
- MASONRY
- SAFETY & RISK MANAGEMENT

INTERACTIVE WORKSHOPS [🔗](#)

Highly skilled professionals share their tips and tricks in these immersive learning sessions. Observe, learn and get involved!

WORKSHOPS & DEMONSTRATIONS

- Decorative Overlays
- Concrete Countertops
- Vertical Concrete
- Acid Staining Applications

INTERACTIVE WORKSHOPS FOR INDUSTRY LEADERS

- Effective Field Communications
- Field Planning and Execution
- Estimating Strategies & Risk Management
- **NEW!** Laser Scanning for Concrete

TRAIN-THE-TRAINER:

- Construction Forklift
- **NEW!** Aerial Work Platform
- Fall Protection End User
- Rigging & Signaling for Cranes

CERTIFICATION & EXAMS [🔗](#)

- ACI Post-Installed Concrete Anchor Installation
- Pervious Concrete Installer
- ACI Advanced Specialty Commercial/Industrial Concrete Flatwork Finisher/Technician
- Decorative Concrete Flatwork Finisher & Associate
- ACPA Concrete Pump Operator Safety
- ACI Concrete Field Testing Technician – Grade I
- ICRI Concrete Slab Moisture Testing Technician
- ACI Flatwork Associate & Advanced Finisher
- ACI/CFA Residential Foundation Technician
- ACI/TCA Tilt-Up Technician/Supervisor



HANDS-ON TRAINING [🔗](#)

There are a limited number of spots for all trainings, workshops and live demonstrations. Make sure to register early!

- MIX DESIGN & TESTING LABS
- PLACE & FINISH FLOORS
- STAMPED CONCRETE
- SURVEYING WITH TOTAL STATIONS — Beginner & Advanced

INDUSTRY TRAINING [🔗](#)

Take a deep dive into topics like pre-lift inspections, proper joint design, preserving concrete pavements and more with special events presented by WOC's education partners.

SECURE YOUR SPOT TODAY — REGISTER NOW [»](#)

NEW PRODUCTS AND DEMOS YOU DON'T WANT TO MISS

EXHIBITOR DEMOS

See game-changing technologies and techniques in action with special demonstrations from top exhibitors.

MB Crusher America, Inc. - Booth O30230



MB Crusher America Inc. will be demonstrating two crusher buckets at work: A BF model crusher, suitable for excavators and an MB-L model crusher, designed for skid steers and backhoes. Demos will be held twice per hour, starting at 10:00 am Tuesday - Thursday, and once per day starting at 9:30 am on Friday.

OZTEC Industries - Booth N2237



Join us for an in booth demonstration featuring Oztec's innovative solutions for consolidating concrete in congested rebar and other difficult to consolidate applications. See first hand our new and improved products along with our popular Rebar Shaker® in action. All participants will receive an Oztec Safety Vest. Demos will be held Tuesday, Wednesday, and Thursday at 11:00 am.

ICS Diamond Tools and Equipment - Booth O31174



Stop by the Silver Lot for saw and power cutter demos, starting at 10:00 am each day and ending at 4:10 pm. Three types of tools will be demonstrated hourly: Merit Flat Saw demos begin at 10:00 am, ICS Power Cutter demos begin at 10:20 am and Pentruder 8-20 HF Wall Saws at 10:40 am. Inquire with the company's sales team to run a demo.



NEW PRODUCT ZONE

Discover the latest innovations, products and trends — all in one convenient location.
View the New Products >>

CONTINUING EDUCATION



Earn all of your continuing education credits in the 3-hour, 4-hour and 90-minute sessions offered. WOC has been approved as a continuing education provider for these groups:

- American Institute of Architects Continuing Education System (AIA/CES)
- Professional Development Hours (PDHs)
- National Masonry Certification (MCAA)
- Tilt-Up Technician/Supervisor Recertification (TCA)

SUPER PASS PACKAGES



Experience more of WOC's solid education program and save up to 40%! The Super Pass packages gives you the flexibility to mix and match 90-minute and 3-hour seminars at a discounted rate. Plus, every Super Pass package includes FREE Exhibits-Only admission!

- **SUPER PASS 1 [5 seminars total]:** three seminars from one WOC 3-Hour Track plus two seminars from any 90-Minute Track.
- **SUPER PASS 2 [4 seminars total]:** three seminars from one WOC 3-Hour Track plus one seminar from any 3-Hour Track.
- **SUPER PASS 3 [4-8 seminars total]:** total of 12 seminar hours from any WOC 3-Hour Track or 90-Minute Track.
- **SUPER PASS RESIDENTIAL [13 seminar hours total]:** 9 hours from any WOC 3-Hour or 90-Minute Track plus 4-Hour CFA Residential Foundation Certification seminar TH409.

Secure your Super Pass package now! >>

REGISTER TODAY >>

