



2021 CALL FOR PRESENTATIONS

World of Concrete Presentation Submission Form

January 18-22 2021, Las Vegas, NV

Submission Deadline: April 6, 2020

Presenter Name:		Title:
Wk Ph:	Cell Ph:	Company:
Fax:		Address:
Email:		City, State Zip:

Complete all sections and return by April 6th (.pdf) via email seminars@worldofconcrete.com

Have you presented at WOC before? ☐ YES ☐ NO

What do you require as your speaker compensation?

SPEAKER BIO: *Submit short Biographical in separate Word document and include the following:*

- Current job title and company
- Work experience and areas of specialty
- Professional affiliations
- Education / degrees
- Published articles, books

If YES: Provide co-presenter name, company affiliation, contact information and speaker bio.

SESSION TITLE: *(title must communicate overall goal of the seminar)*

Have you presented this topic before? ☐ YES ☐ NO

If YES: When, where and for what event did you present?

SESSION DESCRIPTION: *Provide 3 – 4 sentences; be as concise and descriptive as possible*

LEARNING OBJECTIVES: *Provide 4 distinct and measurable objectives. (NOTE: objectives must begin with measurable action verbs i.e. describe, explain, analyze, identify; verbs NOT acceptable = understand, learn, and know)*

- 1.
- 2.
- 3.
- 4.

SESSION LENGTH RECOMMENDED: ☐ 3 Hours ☐ 90 Minutes

(Choose Only ONE)

LEARNING LEVEL FOR CONTENT: ☐ Advance ☐ Intermediate ☐ Basic

(Choose Only ONE)

TARGETED AUDIENCE: *✓check all that apply*

- | | | |
|--|--|--|
| <input type="checkbox"/> Concrete Contractor | <input type="checkbox"/> General Building Contractor | <input type="checkbox"/> Owner, President, Partner |
| <input type="checkbox"/> Concrete Producer | <input type="checkbox"/> Architect/Designer/Engineer | <input type="checkbox"/> CFO, Finance Manager |
| <input type="checkbox"/> Decorative Contractor | <input type="checkbox"/> Foreman/Superintendent | <input type="checkbox"/> Project Manager |
| <input type="checkbox"/> Masonry Contractor | <input type="checkbox"/> Field Personnel/Technician | <input type="checkbox"/> Sales/Marketing Manager |

EDUCATION TRACK/CATEGORY: *Select only ONE*

CONCRETE TECHNICAL TOPICS:

- | | |
|---|--|
| <input type="checkbox"/> Decorative Concrete | <input type="checkbox"/> Production |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Repair |
| <input type="checkbox"/> Floors and Slabs | <input type="checkbox"/> Residential |
| <input type="checkbox"/> Fundamentals of Concrete | <input type="checkbox"/> Safety & Risk Mgmt. |
| <input type="checkbox"/> Masonry | <input type="checkbox"/> Sustainability |
| <input type="checkbox"/> Pavements | <input type="checkbox"/> CERTIFICATION & EXAM(s) |

BUSINESS TOPICS:

- | |
|--|
| <input type="checkbox"/> Business Mgmt. |
| <input type="checkbox"/> Estimating & Finance |
| <input type="checkbox"/> Leadership |
| <input type="checkbox"/> Legal/Human Resources |
| <input type="checkbox"/> Project Management |
| <input type="checkbox"/> Sales & Marketing |