

WOC 2019 Press Room

Sponsored by



Tuesday, January 22, 2018

Time	Company	Email	Contact	Phone	Topic	Location	Food/ Beverages
8:00-9:00	ACPA	bdavenport@acpa.org	Bill Davenport	847-423-8703	Overview of concrete pavement market, current and projected market activity, and update on key association programs & projects.	Press Conference Rm (N251)	
8:00-9:00	Vacuworx	paulab@vacuworx.com	Paula Bell	918-259-3050	Vacuworx is celebrating 20 years of building an industry in 2019—join us to kick off the celebration and see the latest innovations in vacuum lifting systems for compact equipment!	Booth O31229	Breakfast
8:00-9:00	Husqvarna Construction Products	cate.stratemeier@husqvarnagroup.com	Cate Stratemeier	913-928-1442	Husqvarna Construction Products invites you to a pre-show press conference to share the many new products and services we will be unveiling at the show.	Booth O30166	
9:00-10:00	Kryton International	akornerup@kryton.com	Anna Kornerup	+1-604-324-8280	Vice President Kevin Yuers to present Hardening Methods for Increased Abrasion Resistance of Concrete.	Press Conference Rm (N251)	
10:00-11:00	PORTLAND CEMENT ASSOCIATION	jnorton@cement.org	John Norton	202-709-1973	PCA's Market Intelligence Group provides insights on cement and concrete use across the U.S. Chief Economist Ed Sullivan presents the outlook for cement consumption, including other key U.S. economic indicators.	Press Conference Rm (N251)	Beverages Provided
10:00-11:00	OTTO BAIER GmbH	t.schwab@baier-tools.com	Thomas Schwab	+491792338400	World novelties in the construction business! Channel cutter for the flooring business, dry coring for the world!	Booth O30068	Cocktails
10:00-11:00	Mack Trucks (Invitation Only)	christopher.heffner@macktrucks.com	Chris Heffner	336-662-1615	Please join us to hear the latest product and service updates from Mack Trucks.	Booth C5103	Food & Beverages Provided
10:00-11:00	Avant Techno USA	adam.strickland@avantecnousa.com	Adam Strickland	224-404-6095	Present Avant loaders and attachments to the construction and demolition market.	Booth C6877	
11:00-12:00	Procore	noelie.leblanc@procore.com	Noelie LeBlanc	805-276-8340	Join us and hear from Procore Technologies' product experts, a customer, and partner from our AppMarketplace who will discuss building on the Procore platform. Learn about the latest product updates and tools that will be released covering Quality & Safety and Field Productivity.	Press Conference Rm (N251)	Food & Beverages Provided
11:00-12:00	American Concrete Pumping Association	ashley.kizzire@aoteam.com	Ashley Kizzire	248-516-1106	Announcing an association merger and what it means for the North American concrete pumping industry. How ACPA is addressing workforce development, safety and other issues affecting concrete pumpers' success.	Booth C5817	
11:00-12:00	CBC America/Somay Q	jcrawford@cbcamerica.com	Jeff Crawford	919-230-8700	Will describe our two new products, For Ever Paint for Oily floors, allows you to paint right over grease and oil, and our anti-rust paint, no sand blasting needed. Amazing!	Booth S13830	
11:00-12:00	Makinex Construction Products	d.planto@makinex.com	Dani Planto	855-625-4639	Makinex is launching PROJECT UNICORN with our Global Project Manager, Jeff Durgin! Come find out what our newest product is and get to see a live DEMO! See you there!	Booth S13307	

12:00-1:00	POST TENSIONING INSTITUTE	sara.steptoe@post-tensioning.org	Sara Steptoe-Campbell	248-848-3809	PTI announces efforts to improve durability of post-tensioned bridges and other structures: Upcoming revisions of the PTI Specifications for Multistrand Post-Tensioning Systems and for Grouting of Post-Tensioned Structures; new Certification Program for Multistrand Post-Tensioning Inspectors; upcoming Certification Program for Repair and Rehabilitation of Post-Tensioned Structures with Single-Strand Unbonded Tendons.	Press Conference Rm (N251)	Lunch Provided
1:00-2:00	American Concrete Institute	julie.webb@concrete.org	Julie Webb	248-848-3148	ACI Announces New Contractor Resources	Press Conference Rm (N251)	
2:00-3:00	Pettibone	mfedie@pettiboneheg.com	Mitch Fedie	906-201-0024	Unveiling of the Pettibone Extendo and Traverse 12K X-Series telehandlers.	Press Conference Rm (N251)	Beverages Provided
3:00-4:00	Concrete Industry Management (CIM)	amy.numbers@aoteam.com	Brian Gallagher	248-516-1103	Concrete Industry Management (CIM) program will discuss the state of CIM programs including new initiatives for 2018-2019 school year. The CIM Auction at World of Concrete will also be discussed.	Press Conference Rm (N251)	