

<b>Fair Date</b>	November 19 to 21, 2018
<b>Opening Hours</b>	9:00am – 5:00pm, Monday – Tuesday 9:00am – 3:00pm, Wednesday
<b>Location</b>	Shanghai New International Expo Center, Hall W1-5 No.2345 Long Yang Road, Shanghai, China
<b>Exhibition Space</b>	Est 54,000 Sqm Gross (2017: 43,000 Sqm Gross )
<b>Exhibitors</b>	Est 900 (2017: 712)
<b>Visitors</b>	Est 39,000 (2017: 30,900)

Product Groups	Concrete General	Mortar and Aggregate	Flooring
	<ul style="list-style-type: none"> <li>· Construction Equipment &amp; Vehicle</li> <li>· Raw materials &amp; Production</li> <li>· Repair &amp; Demolition</li> <li>· Scaffolding &amp; Forms</li> <li>· Precast</li> <li>· Concrete Reinforcement</li> <li>· Concrete Surfaces &amp; Decorative</li> <li>· Concrete Masonry</li> <li>· Admixture</li> <li>· Technology</li> <li>· Media &amp; Associations</li> </ul>	<ul style="list-style-type: none"> <li>· Pre-mixed Mortar and Auxiliary</li> <li>· Mortar Production and Construction Equipment</li> <li>· Mortar Raw Materials and Additives</li> <li>· Sandstone Aggregate</li> <li>· Sand Production Equipment</li> <li>· Media &amp; Associations</li> </ul>	<ul style="list-style-type: none"> <li>· Floor Materials</li> <li>· Floor System</li> <li>· Floor Machinery</li> <li>· Floor Covering</li> <li>· Cleaning &amp; Maintenance</li> <li>· Media &amp; Associations</li> </ul>

Visitor Profile		
	<ul style="list-style-type: none"> <li>· General contractors</li> <li>· Agents and distributors</li> <li>· Landscape architecture</li> <li>· Engineering firms</li> <li>· Concrete contractors</li> <li>· Foundation contractors</li> <li>· Government, agencies, education &amp; research institutes</li> <li>· Repair contractors</li> <li>· Demolition contractors</li> </ul>	<ul style="list-style-type: none"> <li>· Residential building contractors</li> <li>· Commercial building contractors</li> <li>· Bridge construction contractors</li> <li>· Recycling institutes</li> <li>· Developers</li> <li>· Project owners</li> <li>· Others in construction industry</li> <li>· Associations</li> <li>· Medias</li> </ul>

Fringe Programs		
	<ul style="list-style-type: none"> <li>· Asian Flooring Tech Summit</li> <li>· China Aggregate Market Development Forum</li> </ul>	<ul style="list-style-type: none"> <li>· Asian Concrete Academy</li> <li>· Asian Construction Summit</li> </ul>

Participation Fee	Raw Space (36 sqm minimum)	Standard Booth (9 sqm minimum)
	USD 210/sqm, plus 6% VAT	USD 225/sqm, plus 6% VAT
	* incl. Floor space, public area cleaning & security, visitor registration, exhibitor passes, catalogue entry, PR & marketing support.	* incl. Floor space, Side & rear partitions (2.5 high), fascial board, 1 table & 2 chairs, 2 spot lights, 1 power socket, public area cleaning & security, visitor registration, exhibitor passes, catalogue entry, PR & marketing support.

Organizer	Shanghai Yingye Exhibitions Co., Ltd.
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