

RETURN ORIGINAL SIGNED CONTRACT. (NO COPIES) Incomplete Contracts Will Not Be Accepted.

COMPANY INFORMATION

Legal Company Name: _____
 Exhibiting As: _____
 Mailing Address (NO P.O. BOXES): _____
 City: _____ State/Province: _____ Zip/Postal Code: _____ Country**: _____
 Phone: _____ Toll-Free: _____ Fax: _____
 Company Web Address: _____
(The printed Program & Exhibits Guide will contain only the contracted company name or Exhibiting As name, address, phone and URL as indicated above. The WOC online listing & mobile App will contain full company profile.)

PRIMARY CONTACT INFORMATION

Contact: _____ Title: _____
 Phone: _____ Fax: _____ Email: _____
If the show contact is not responsible for the overall health and safety at the event then please email the appropriate contact information to: operations@worldofconcrete.com
INVOICE/ACCOUNTING CONTACT INFORMATION (IF DIFFERENT THAN PRIMARY CONTACT) For all invoice/accounting correspondence

Contact: _____ Title: _____
 Mailing Address (NO P.O. BOXES): _____
 Phone: _____ Fax: _____ Email: _____

REQUIRED Please Check One Exhibiting company is: Manufacturer Exclusive US Distributor Service Company/Other (describe) _____
 If Exclusive U.S. Distributor, for which company: _____ (This information will be verified.)

REQUIRED: Products to be exhibited: _____
 List specific companies (not product lines) you **do not wish to be next to**, limit of four companies. (See Assignment of Space on reverse side.)

1. _____ 2. _____ 3. _____ 4. _____

INDOOR EXHIBIT SPACE

REQUIRED
 Booth choices are used as a guideline. They are not a guarantee of space.
 List desired booth location preferences by booth number; space is allocated in 100 square foot increments.
 1st choice _____ 2nd choice _____ 3rd choice _____
Inline Booths only: All corner booths are \$250 per corner. Please check one: \$250/1 corner \$500/2 corners
If you are assigned a corner, you must pay fee or move to another location.

Indoor Booth Rates
AFTER APRIL 6, 2018
 1,000 sq ft and up = \$40.00/sq ft
 Less than 1,000 sq ft = \$41.00/sq ft

- UPGRADE YOUR BOOTH PROFILE \$825**
 You will receive increased exposure to help attendees find your online and app profiles (View website for full details.)
- ADDITIONAL COMPANY LISTING \$525** - Company Listings appear in the printed (contact info only) and online (contact info AND company description) editions of the Program & Exhibits Guide and on the WOC Mobile App (contact info AND company description). A second company listing could be for legal company name, exhibiting as name or product brand name.
- NEW PRODUCT ZONE COST: \$895 per product \$2,750 for 4 products.**
 NPZ is an exciting new opportunity on the WOC website where you can feature a new product to WOC's website visitors.

* If purchasing more than 10,000 sq. ft. of space, please contact your Account Rep.

Dimensions: _____ x _____ = _____ total square feet **REQUIRED**
 SQUARE FEET SQUARE FEET

TOTAL SQUARE FEET	X	SPACE COST	=	INDOOR SPACE	+	CORNER FEE	+	OUTDOOR SPACE	+	ENCLOSED EXHIBIT/MTG SPACE	=	\$	CONTRACT TOTAL	X	50%	=	\$	DEPOSIT REQUIRED	+	UPGRADED PROFILE/NPS	=	\$
REMAINING BALANCE DUE AUGUST 10, 2018																						
DUE IN FULL 100% WITH DEPOSIT																						

REQUIRED FOR INTERNATIONAL EXHIBITORS

Insurance (International Exhibitor Requirement)..... \$115**
 Insurance coverage will be added for International Exhibitors but any exhibitor can purchase a policy. All exhibitors are required to obtain the coverages outlined in Clause 25. Insurance regardless of geographic location. International insurance policies often are not valid in the United States; Informa negotiated the necessary coverages at a discounted rate to ensure the appropriate coverages are in place. Coverage will be opted in and included when contracting. International is defined as outside the United States or Canada. This fee will be waived/refunded if a valid Certificate of Insurance with the necessary coverages is provided. Coverage is subject to underwriting review; see Clause 25. Insurance and your booth confirmation for additional information.

Official Program & Exhibits Guide Print Advertising
 (check below which option(s). HW Publications will invoice directly. Do not send payment with booth payment.)

- _____ Full-Page 4/color advertisement \$4,500
- _____ Half-Page 4/color advertisement \$2,995
- _____ Company Logo in Exhibit Listing \$375
- _____ Red Highlight in Exhibit Listing \$225

For Additional Advertising opportunities in the Digital Pre-Show Planner, or WOC Daily News, please contact exhibits@worldofconcrete.com

FAX PAYMENT: 972-550-5390

MAIL TO:
 6191 N State Highway 161, Suite 500
 Irving, Texas USA 75038 • 866-962-7469

METHOD OF PAYMENT - U.S. FUNDS ONLY. PLEASE CHECK ONE.

Exhibitors may pay deposit via Credit Card. Accepted: Visa, MC, AMEX. PCI compliance requires credit card information must only be received via our secure fax line 972-550-5390 or through our online contract portal.

Check (Make checks payable to World of Concrete.)
 Credit Card Wire/ACH

If paying by Credit Card, please use the Credit Card
 For proper credit to your account, please identify World of Concrete and your booth number if known. Exhibitor is responsible for any bank fees associated with payment. For Wire/ACH; (Contact your account rep for wire transfer details.) Please refer to clause 7 on reverse.

FOR OFFICE USE ONLY

Date Received: _____
 AE: _____ CO ID#: _____

OUTDOOR EXHIBIT SPACE List desired dimensions of booth space.

Actual booth locations will be determined by the most efficient use of space. **200 sq ft booth space minimum.**
 Indicate materials needed for demonstration (additional cost). If purchasing more than 10,000 sq. ft. of space, please contact your Account Rep.

Outdoor Booth Rates
AFTER APRIL 6, 2018
 1,000 sq ft and up = \$35.00/sq ft
 Less than 1,000 sq ft = \$36.00/sq ft

Dimensions: _____ x _____ = _____ total square feet
 SQUARE FEET SQUARE FEET OUTDOOR SPACE

Materials (The square footage of the material must reside within the square footage of the exhibit space purchased.)

<input type="checkbox"/> Sandbox _____ sq ft x (4" deep) \$9.00/sq ft (additional)	=	\$
<input type="checkbox"/> Sandbox _____ sq ft x (6" deep) \$9.50/sq ft (additional)	=	\$
<input type="checkbox"/> Slab On Grade _____ sq ft x \$13.50/sq ft (additional)	=	\$
<input type="checkbox"/> Wall* _____ linear feet x \$350/linear ft (additional)	=	\$

*Minimum 10' x 10' slab required with wall for support. Minimum 10' wall length required.
 Custom Slab/Wall**

Special requests for Custom Slab/Wall designs, props and added materials require a price quote; you will be contacted. **Total Materials Cost = \$

All materials ordered after December 3, 2018 will incur a \$2.00 surcharge per sq. ft. Custom props will incur a 10% surcharge.

ENCLOSED EXHIBIT / MEETING SPACE 10' x 10' black hard wall space. Includes: 30" round table, 4 side chairs, grey carpet, electricity (110V, 5 amp outlet) and a waste basket. Inclusions will be adjusted if multiple units are purchased; price remains the same.

QUANTITY	X	SPACE COST	=	TOTAL COST
		\$5,000 / 100 sq ft		\$

*We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the General Information, Exhibitor Contract Terms and Conditions, rules listed in the Exhibitor Service Manual and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. We understand that all deposits/final payments are non-refundable.

REQUIRED By providing your contact information and signature, you are authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, SMS or email.

