WOC 2018 Press Room





Wednesday, January 24, 2018

Time	Company	Email	Contact	Phone	Topic	Location	Food/ Beverages
7:30-9:00	Hilti	carla.biggs@hilti.com	Carla Biggs	918-519-4199	Join the Hilti press conference featuring new product, services and software introductions, hands-on tool demonstrations and more.	Booth O30700	Breakfast
8:00-9:00	CTS Cement Manufacturing Corp.	kmoosmann@constructivecommunica tion.com	Kari Moosmann	630-541-3857	Why the most important qualities in concrete can be summed up these six ways: strength, speed, shrinkage, sustainability, sulfate resistance, and silica reaction.	Press Conference Rm (N251)	Food & Beverages Provided
9:00-10:00	BAIER/GSS International	b.peterson@gss-intpro.com	Brigette Peterson	916-709-3886	Dry and Dust-Free Coring in Reinforced Concrete.	Press Conference Rm (N251)	Beverages Provided
9:30-10:30	Makinex Construction Products	b.carmona@makinex.com	Brandy Carmona	1-310-383-5730	Makinex has new innovative products you won't want to miss! Make sure to come to our booth #S13251!	Booth S13251	
10:00-11:00	Rust-Oleum Corporation	michael.wilson@rustoleum.com	Michael Wilson	847-573-3520	Citadel Flooring has info to share about our NEW State-of-the-Art Manufacturing & Training Facility, NEW Sales Focus and NEW Innovative Products!	Booth S12417	
10:00-11:00	Portland Cement Association	harthur@cement.org	Holly Arthur	202-669-5185	Portland Cement Association Chief Economist Ed Sullivan will release the 2018 cement and concrete industry outlook. This event will be the first 2018 public release of short-and long-term forecasts for building and infrastructure related construction markets. This is a must-attend event for understanding what lies ahead in the world of concrete construction.	Meeting Room- North Hall Room # N227	Beverages Provided
10:00-11:00	American Concrete Institute	julie.webb@concrete.org	Julie Webb	248-848-3148	New Products/Membership	Press Conference Rm (N251)	
10:00-11:00	Humboldt Mfg. Co.	rbailey@humboldtmfg.com	Robin Bailey	708-468-6373	Humboldt introduces new Automatic Concrete Compression Frames and Controller	Booth N2221	
10:30-11:30	Putzmeister	blicklek@putzam.com	Kelly Blickle	262-886-3200	New products and service offerings.	Booth C5726	
11:00-12:00	Topcon Positioning Systems Press Conference	SFitzgerald@topcon.com	Staci Fitzgerald	925-245-8610	Topcon Press Conference	Press Conference Rm (N251)	
12:00-1:00	Topcon Positioning Systems Luncheon	SFitzgerald@topcon.com	Staci Fitzgerald	925-245-8610	Topcon Luncheon	Luncheon Rm N250	Lunch

1:00-2:00	BASF Corporation	nora.glauberman@basf.com	Nora Glauberman	216-839-7800	BASF, the world's leading chemical company, will be launching two new innovative technologies for the concrete construction industry.	Press Conference Rm (N251)	Food & Beverages Provided
1:00-2:00	Concrete Reinforcing Steel Institute	dmounce@crsi.org	Dave Mounce	847-517-1200	Learn about the new Manual of Standard Practice, Rebar U and HONORS Design & Construction Awards. Meet Danielle Kleinhans, CRSI's new President and CEO!	Booth N2827	
2:00-3:00	The Euclid Group	dan.ash@flowcrete.com	Daniel Ash	+441270753000	At this year's World of Concrete, The Euclid Group is taking a look at construction under the microscope – because as the construction industry gets bigger the technology holding it together is getting smaller. At its press conference, The Euclid Group will introduce attendees to new products that despite being only tiny fibers and additives are helping to make developments safer, stronger and faster. This includes Euclid Chemical's tiny microfibers and molecular coatings that are reducing harmful dust, the science behind Flowcrete's methyl methacrylate catalyst that rapidly speeds up coating projects and RPM Belgium Vandex's innovative PUMA resin based bridge waterproofing solution.	Press Conference Rm (N251)	Beverages Provided
2:00-3:00	Gilman Construction Solutions	ddeville@gilmanpost.com	Daniel DeVille	314-757-0477	Gilman Post, an emerging brand dedicated to developing innovation in the construction industry will be launching its first products. Be among the first to see!	Booth N2365	
3:00-4:00	Nomaco	astroud@nomaco.com	Allison Stroud	919-380-6638	Introducing the Nomaflex Cutter Tool	Press Conference Rm (N251)	Food & Beverages Provided
4:00-5:00	FlowZone	joe.gustafson@wessol.com	Joe Gustafson	704-756-5051	Introduction to Silica Slayer, a portable 4-gallon Li-lon powered backpack sprayer that allows for 1-man OSHA Table 1 compliance wet-saw cutting and all other sprayer requirements.	Press Conference Rm (N251)	
5:00-6:30	Hilti	carla.biggs@hilti.com	Carla Biggs	918-519-4199	Construction Marketing Association Reception Sponsored by Hilti	Press Room (N250)	Reception