## **GENERAL INSTRUCTIONS:**

- UWOC-India 2017 encourages participants to present case studies from their respective organizations.
- □ For the convenience of outstation participants, WOC-India 2017 will facilitate pick-up and drop from Airport /Railway Stations / Bus Stations, if travel plans are received at least 3 days in advance along with mobile number by fax or email. The charges shall be paid by the participant directly to the Cab.
- □ WOC-India 2017 provides accommodation and boarding to the participants one day before commencement (Check-in 1200 h) and one day after conclusion (Check-out 1200 h) of the programme duration. Charges will be applicable as per WOC-India 2017 rules (subject to availability of accommodation)
- U Well developed Information Centre and Internet facilities are available to the participants at WOC-India 2017 Expo venue.

## **REGISTRATION & SPONSORSHIP OPPORTUNITIES**

Online registration shall be available on WOC-India 2017 website. For technical partnership regarding the education program please contact Course Coordinator.

For SPONSORSHIP opportunities and to register, manually please send your nominations giving details of name, designation, contact address, email address, mobile no, telephone and fax number of the participant along with the details of mode of payment of fee, addressed to:

#### India:

Inter Ads Exhibitions Private Limited Plot No.14, Phase-I, HSIIDC, Udyog Vihar, Gurgaon-122 016, Haryana, India. Phone: +91-124-452 4207, 452 4200 Mobile: +91-999 092 0490 Fax: +91-124-423 2941 Email: woc.india@interads.in

#### Rest of the World:

Informa Exhibitions U.S. 6191 N. State Hwy. 161, Suite 500, Irving, TX 75038 Phone: 972-536-6370 Fax: 972-536-6402 Email: exhibit@worldofconcreteindia.com



#### **EXHIBITION HOURS**

- Thursday August 10, 2017 : 10.00-18.00 hours
- Friday August 11, 2017 : 10.00-18.00 hours
- Saturday August 12, 2017 : 10.00-18.00 hours

www.worldofconcreteindia.com www.interads.in









Organised by:



Supported by:



Indian Association of Structural Engineers



Ready Mixed Concrete Manufacturers' Association



**Construction Industry Development Council** (CIDC)



An Unique Education Program from World of Concrete India 2017

"DECORATIVE CONCRETE "

Training & Certification

#### INTRODUCTION

Concrete has always been known for its strength, durability and value. Today, advanced technology and techniques make concrete more adaptable design choice of Architects and designers. Improved by an ever broadening collection of textures, and an extensive palette of long-lasting colors and finishes, there's a cost-saving architectural concrete choice to harmonize every style.

The decorative Concrete training and certification program is tailored for the concrete professionals looking for handson training, market information with focus on latest trends in decorative concrete advancements and their application.

## **OBJECTIVES**

A we know many ready-mixed concrete producers offer specialty concretes for decorative concrete. Both the owner and concrete producer need to be aware of the effects of supplemental cementitious material (SCMs) and different admixtures on the appearance and performance of decorative concrete in areas other than stampability and setting time. Environmental concerns and cement shortages have caused increased emphasis on reducing the portland cement content of all concretes. Thus decorative contractors often order concrete that may contain fly ash, slag cement, and water reducing admixtures.

Decorative concrete contractors will work with owners, architects and civil engineering consultants, in developing concrete specifications. Training and certification from WOC-2017 will teach you real-world applications, finishes and techniques. This one day education program supported by ICI, IAStructE, CIDC, RMCMA is specially designed with DETAILED, EXPERIENCED, HANDS ON, REAL WORLD TRAINING.

### **COURSE COVERAGE**

During your course you will cover the following: Introduction to decorative concrete with emphasis on concrete floorings, Product History Technical Data, Tools, Mixing, Site Preparation, Application procedures, like meshing out and application of various coats for Flooring and Walls, Application of coloring systems to walls and floors, Application of waxes, Methods of Buffing, polishing, sealing and finishing.

Special focus on Integrally Colored Concrete, Stamped Concrete, Stenciling, Staining and Skinning, Exposed Aggregate

### **METHODOLOGY**

The programme will be conducted in an interactive environment, providing ample scope for discussions. Emphasis will be on participatory style of learning. Methodology includes lectures by the invited speakers and Industry experts, presentation of case studies, sharing of experiences, group discussions etc., Each participant will be given reading material on all the topics covered during the training process. The Event starts indoors with Short PowerPoint Presentations (e.g.Polished Concrete, Maintenance for Polished Concrete, What's the Right Sealer for Decorative Concrete) The Event moves outdoors for the demos LIVE Demos. (Dress appropriately for the weather) Mini Presentations Outside (e.g. New Siloxane Dyes, Color Matching and Restoration, Surface Prep-Profiles, Joint Fillers for Polished Floors, Crack Repair, Different Stages for Polishing Concrete, Overlays, Stamped Concrete, Maintenance, Resealing Decorative Concrete and more)

#### **TARGET PARTICIPANTS**

- Architects and Landscape Architects
- General Contractors/Builders
- Project Managers/Design Team Members
- Municipal Staff, Parks
- Rec., City Architect
- Anyone interested in Decorative or Polished Concrete, for Indoors or outdoors
- Civil Engineers.

### **BENEFIT TO THE PARTICIPANTS**

This one day education program supported by ICI, IAStructE, CIDC ,RMCMA is specially designed with DETAILED, EXPERIENCED, HANDS ON, REAL WORLD TRAINING for Participants who will gain knowledge & skills in use of decorative concrete in Construction Industry.

#### **RESOURCE PERSONS**

Renowned personalities both from industry as well as educational institutes / universities, who are experts in this field, will be involved in providing the training.

### **PROGRAMME VENUE & DATES & TIMINGS**

VENUE: Pragati Maidan, New Delhi, India.

Dates: 12th August, 2017

Timings: Registration will commence at 0900 hrs 19th June, 2017 (Spot Registration subjected to availability).

The programme timings will be from 0945 - 1715 hrs with breaks in between for tea and lunch.

CERTIFICATE: A certificate of participation will be awarded to each participant on conclusion of the programme.

#### FEES

5,000/- (Rupees Five Thousand Only) per participant. Fee includes, course material, course kit ,breakfast, lunch, tea I coffee and snacks during the actual days of training programme.

#### DISCOUNTS

Members of supporting organizations, IAStructE, ICI, RMCMA, etc. Fee-10% discount on course fee. Group Discount: Additional 10% discount for three or more participants, if sponsored by the same organization.

(All discounts are applicable only if fee is received at before 22nd July) Service Tax as applicable, is to be paid extra over and above the training fee, as training is also brought under the purview of Service Tax., under commercial training or coaching services.

# COURSE COORDINATOR - Ar Er S P Anchuri

Consulting Architect & Structural Designer, Hyderabad, India Technical Advisor, WOC-India 2017, Education Program. Mobile: +91 9246523197, Email: spanchuri@gmail.com

