

**Sell your items
in WOCGEAR!**



WOCGEAR Store Product Consignment Application - \$250

Exhibitors may place their items in WOCGEAR for sale to the thousands of World of Concrete attendees who visit the store each year. Space is limited, so be sure to sign up early!

How it works:

You pay a flat fee of \$250 to place your items in the store on a consignment basis. You set the pretax selling price*. The revenue earned from the sale of your item(s) will be credited to you, minus a 28% fee from WOC for stocking/restocking and merchandising fees. WOCGEAR will collect and pay Nevada sales tax on each item.

*(Note - Your selling price will be rounded up to the nearest dollar.)

Space is limited, but WOCGEAR staff will display your item(s) in an appropriate manner. Display space types include drop bins, shelf space, tabletops, and hangers.

Once you pay the consignment fee using the attached form, you will be contacted to discuss the products you wish to display, the amount and type of space you will need in WOCGEAR, and details on getting the product to WOCGEAR for the show.

You will need to supply WOCGEAR with:

- An Excel spreadsheet listing each item's retail price, product code (isbn, upc, or other approved system), and beginning inventory. The list must be submitted by December 11, 2017.
- The arrangements you have made for inbound and outbound shipments to the WOCGEAR.
- Arrange for shipments to arrive onsite no later than Friday, January 19, 2018. Unsold items will be ready for pick-up after 1:00 P.M. on Friday, January 26, 2018. Starting and ending inventory must be confirmed at the time of pick up. Unless otherwise advised, items will be returned at the exhibitor's expense through Freeman. Items will be shipped on Saturday, January 27, 2018.
- Provide a high res image of each item by December 11, 2017.

World of Concrete will:

- Provide you with a list of accepted items along with the onsite WOCGEAR price for each item. (The WOCGEAR price is calculated by increasing the suggested retail price to include Nevada sales tax by rounding up to next whole dollar figure.)
- Provide labor to stock, sell, and repackage any unsold products for return shipment. (Note: WOC will advise exhibitor of any damaged item upon stocking.
- Provide a distinct area that can be branded.
- Provide signage for each product with price.
- Collect all fees, and retain 28% of all sales revenue, exclusive of sales tax.
- Submit a sales report for exhibitor review by February 16, 2018. Exhibitor will then provide WOC an invoice listing items sold and a final bill no later than February 23, 2018.
- World of Concrete will reimburse exhibitor for the invoice amount within 30 days of receiving invoice from exhibitor.

Participating exhibitors may:

- Provide WOCGEAR staff sales brochures and/or handouts that can be placed adjacent to products (space permitting).
- Provide WOC additional signage for approval to be used if space permits.

Please fill in your contact info below to apply for product placement in WOCGEAR 2018, and then email this form to rick.yelton@informa.com.

Company Name _____

Contact _____ **Email** _____

Phone Number _____

QUESTIONS? Contact Rick Yelton at rick.yelton@informa.com or call 630-605-7203.