DECORATIVE TECHNICAL DEMONSTRATIONS

SOLD OUT! WORKSHOP & DEMONSTRATION: Concrete Countertops

Wkshp Code: WECCD  
Date/Time: Wednesday, January 24 | 12:30 pm – 4:30 pm  
Trainer: Jeff Girard  
Location: LVCC Central Hall, Concourse 5

Watch a countertop and sink come to life, going from a mold and raw ingredients to polished and colored concrete with exposed aggregate. Attendees will see how a sink mold is constructed, how concrete is mixed and the consistency adjusted with superplasticizer, how a sink and countertop are cast and then demolded, and the grinding and polishing process. Learn what tools and equipment are needed, such as a mixer and diamond polisher, and see them in action. Also see how pigments, stains, and decorative embedments such as glass, stone and metal can be combined to create myriad looks. Participants will receive a from-scratch mix design and step-by-step handout.

SPECIAL NOTE: This workshop and live demo is a great compliment to seminar TH22 How to Succeed at Concrete Countertops presented by Jeff Girard. Seminar TH22 registrants will receive $40 discount on WECCD workshop if purchased by 12/4/17.

NOTE: Space is limited to 40 participants, so register early!

WECCD Fee: $315; $275 when purchased with Seminar TH22 by 12/4/17; $365 after 12/4/17 and onsite

4.0 continuing education hours approved for AIA/CES LU and PDH.

WORKSHOP & DEMONSTRATION: Decorative Overlays

Wkshp Code: WEDOD  
Date/Time: Wednesday, January 24 | 1:00 pm – 5:00 pm  
Trainers: Brian Farnsworth, Chris Sullivan, Chris Becker  
Location: Bronze Lot, beside South Hall, Certifications & Training Area

Decorative overlays offer some of the greatest potential when it comes to growing your decorative concrete installation business. The variety of colors and finishes are only now being realized, with large growth potential into the future. This interactive workshop with live demonstrations allows participants to observe various decorative concrete overlay systems in cutting edge and trending finishes. Key focus areas of the class will include moisture mitigation prior to overlay application, hard trowel finishes with stain, specialty knock down finishes, polished self-leveling overlay with accents and vertical thin section overlay application. Workshop participants will see all of these systems and finishes applied with an emphasis on trending colors and design elements as well as long term durability in all climates.

SPECIAL NOTE: This workshop and live demo is a great compliment to seminar TU20 - Troubleshooting Decorative Concrete I—Integral Color, Stamped Concrete & Overlays presented by Chris Sullivan. Seminar TU20 registrants will receive $40 discount on WEDOD workshop if purchased by 12/4/17.

NOTE: Space is limited to 50 participants, so register early!

THDOD Fee: $315; $275 when purchased with Seminar TU20 by 12/4/17; $365 after 12/4/17 and onsite

4.0 continuing education hours approved for AIA/CES LU and PDH.
WORKSHOP & DEMONSTRATION: Acid Staining Applications

Wkshp Code: THASD
Date/Time: Thursday, January 25 | 1:00 pm – 5:00 pm
Trainers: Federico Jasso, Mauricio Zambrano
Location: Bronze Lot, beside South Hall, Certifications & Training Area

Producing a complex design with acid stain is not difficult if you use adequate techniques. Don’t miss this Acid Staining Applications workshop with live demonstrations where attendees will observe advanced techniques to create a beautiful scored/stained pattern with 3D features. The full process will be demonstrated starting with a natural grey concrete slab and finishing with application of a protective system. Techniques will include: tracing designs using paper templates, scoring the surface with 4” grinder, masking as a resist to brush marks and hand strokes, applying acid stain using pump sprayer and cheese cloth to create direct and natural manipulation of color fusion (wet-on-wet and wet-on-dry), etching a specific logo design, and applying different protective coatings.

SPECIAL NOTE: This workshop and live demo is a great compliment to seminar FR23 Acid Staining: Advanced Techniques for Flawless Horizontal & Vertical Application presented by Federico Jasso. Seminar FR23 registrants will receive $40 discount on THASD workshop if purchased by 12/4/17.

NOTE: Space is limited to 50 participants, so register early!

THASD Fee: $315; $275 when purchased with Seminar FR23 by 12/4/17; $365 after 12/4/17 and onsite
4.0 continuing education hours approved for AIA/CES LU and PDH.

NEW! WORKSHOP & DEMONSTRATION: Vertical Concrete

Wkshp Code: THVCD
Date/Time: Thursday, January 25 | 1:00 pm – 5:00 pm
Trainers: Brian Farnsworth, Chris Sullivan, Troy Lemon
Location: Bronze Lot, beside South Hall, Certifications & Training Area

Design possibilities are limitless with vertical decorative concrete finishes. As the vertical concrete industry continues to grow, end users are discovering the value of realistic 3-D custom rock veneers made from durable concrete products. This workshop with live demonstrations allows participants to observe and interact with highly skilled vertical concrete trainers. Participants will leave the class with an understanding of multiple finishes including foam core construction, over wood hand-carved stone with a custom graphic, hand-carved limestone and 3-D micro finish. Multiple coloration and sealing techniques for all vertical finishes will be demonstrated. This workshop and live demonstration will show these systems and finishes applied with an emphasis on trending colors and design elements as well as long-term durability in both interior and exterior settings.

SPECIAL NOTE: This workshop and live demo is a great compliment to seminar WE21 - Troubleshooting Decorative Concrete II—Stains, Dyes & Sealers presented by Chris Sullivan. Seminar WE21 registrants will receive $40 discount on THVCD workshop if purchased by 12/4/17.

NOTE: Space is limited to 50 participants, so register early!

THVCD Fee: $315; $275 when purchased with Seminar WE21 by 12/4/17; $365 after 12/4/17 and onsite
4.0 continuing education hours approved for AIA/CES LU and PDH.
**Interactive Workshops**

**Train-the-Trainer: Construction Forklifts**

Wkshp Code: MOCFT  
Date/Time: Monday, January 22 | 8:00 am - 12:00 pm  
Instructor: Ron Overton

**URGENT NOTICE:** As per the new federal law 29CFR1910.176 employers must ensure that all employees who operate forklift trucks are qualified persons who have been trained, passed a written exam and evaluated in their ability to operate the classification of forklift truck safely and perform the operating tasks required of them. (Proof of training or qualification must be available to OSHA upon request.)

1. Employer must ensure that all employees have been properly trained, tested and evaluated on the safe use of the forklift in accordance with the federal law prior to operating one at work.
2. Operators must be retrained, retested and reevaluated whenever they are involved in an accident, near miss or observed operating unsafely.
3. All operators must be reevaluated every three years by the employer on their safe use of the forklift trucks.

In this 4-hour trainer workshop, employers’ attendees will receive a complete in-house qualification program and training on how to implement. Participants will become authorized as in-house instructors to teach rules/regulations on how to properly inspect and operate class 1, 2, 3, 4, 5 & 7 forklift trucks (including tele-handers or reach trucks, warehouse trucks and pallet jacks). This program will assist employers in complying with the Federal Law requiring qualified forklift operators in your facilities and/or on the jobsite.

Participants will receive the Trainer’s Kit (valued at $395) which contains Trainer’s Manual, PowerPoint presentation and script, practice quizzes with grading keys, practical evaluation forms, six forklift safety posters, twenty 48-page student handbooks and a tote bag.

**NOTE: Space is limited to 40 participants, so register early!**

MOCFT Fee: $645 on or before 12/4/17; $745 after 12/4/17 and onsite (Regularly $895)  
4.0 continuing education hours approved for AIA/CES LU, PDH, MCAA and TCA.

**Train-the-Trainer: Aerial and Scissor Lifts**

Wkshp Code: MOASL  
Date/Time: Monday, January 22 | 1:00 pm - 5:00 pm  
Instructor: Ron Overton

**URGENT NOTICE:** As per the federal and state laws 29CFR1926.453 employers must ensure that all employees who operate Aerial Boom and Scissor Lifts are qualified persons who have been trained, passed a written exam and evaluated in their ability to operate the Aerial Boom and/or Scissor Lift safely, and perform the operating tasks required of them. (Proof of training or qualification must be available to OSHA upon request.)

1. Employer must ensure that all employees have been properly trained, tested and evaluated on the safe use of the Aerial Boom and Scissor Lifts in accordance with federal law prior to operating one at work.
2. Operators must be retrained, retested and reevaluated whenever they are involved in an accident, near miss or observed operating unsafely.
3. Fall protection requirements for Aerial Boom Lifts must be covered with each employee.

In this 4-hour trainer workshop, employers’ attendees will receive a complete in-house qualification program and training on how to implement. Participants will become authorized as in-house instructors to teach rules/regulations on how to properly inspect and operate Aerial Boom, Scissor Lifts and Bucket Trucks.

Participants will receive the Trainer’s Kit (valued at $395) which contains Trainer’s Manual, PowerPoint presentation and script, practice quizzes with grading keys, practical evaluation forms, twenty 44-page student handbooks and a tote bag.

**NOTE: Space is limited to 40 participants, so register early!**

MOASL Fee: $645 on or before 12/4/17; $745 after 12/4/17 and onsite (Regularly $895)  
4.0 continuing education hours approved for AIA/CES LU, PDH, MCAA and TCA.
Train-the-Trainer: Fall Protection

Wkshp Code: TUFPT  
Date/Time: Tuesday, January 23 | 8:00 am - 12:00 pm  
Instructor: Ron Overton

**URGENT NOTICE:** Employers must ensure that all employees who are exposed to any falling hazard are trained, qualified and have demonstrated and verified ability to recognize falling hazards, understand the protection system in place, inspect their PFAS, and utilize it correctly and safely. (Proof of training and/or qualification must be available to OSHA upon request.)

1. Employer must ensure that all employees exposed to any falling hazard have been properly trained, tested and evaluated on the safe use of chosen fall protection system being utilized, prior to utilizing it for work.  
2. All employees exposed to falling hazards should be refresher-trained and/or re-evaluated as employer deems necessary by their performance in the inspection and use of the fall protection system chosen to be utilized by the employer.

In this 4-hour trainer workshop, employers’ attendees will receive a complete in-house qualification program and training on how to implement. Participants will become authorized as in-house instructors to teach your end-user the rules/regulations and techniques of how to properly recognize fall hazards, inspect and use the fall protection system chosen by the employer to mitigate the falling hazard.

Participants will receive a Trainer’s Kit (valued at $695) which contains Trainer’s Manual, PowerPoint presentation and script, practice quizzes with grading keys, practical evaluation/checklist forms, (1) 160-page competent person reference manual, (10) 90-page student workbooks, and a tote bag.

**NOTE: Space is limited to 40 participants, so register early!**

**TUFPT Fee:** $845 on or before 12/4/17; $945 after 12/4/17 and onsite (Regularly $1295)

4.0 continuing education hours approved for AIA/CES LU, PDH, MCAA and TCA.

NEW! Train-the-Trainer: Construction Loaders

Wkshp Code: TUCLT  
Date/Time: Tuesday, January 23 | 1:00 pm - 5:00 pm  
Instructor: Ron Overton

**URGENT NOTICE:** Federal law requires employers to ensure that all employees who operate Front End Loaders, Skid Steer Loaders, Log Loaders or Backhoes qualified operators, who have been trained, passed a written knowledge verification check and trained, evaluated demonstrating their skill in the safe operation of the Loader as well as perform the operating tasks required of them. (Proof of training or qualification must be available to OSHA upon request.)

1. Employer must ensure that all employees have been properly trained, tested and evaluated on the safe use of Construction Loaders (Front End Loaders, Skid Steer, Backhoe and Log Loader).  
2. Operators must be retrained, retested and reevaluated whenever they are involved in an accident, near miss or observed operating unsafely.

In this 4-hour workshop, employers’ attendees will receive a complete in-house qualification program and training on how to implement. Participants will become qualified as in-house instructors to teach rules/regulations on how to properly inspect and operate Front End Loaders, Skid Steer, Backhoe and Log Loaders.

Participants will receive the Trainer’s Kit (valued at $695) which contains Trainer’s Binder, PowerPoint presentation and script, written knowledge check quizzes with grading keys, practical evaluation forms, twenty 48-page student handbooks and a tote bag.

**NOTE: Space is limited to 40 participants, so register early!**

**TUCLT Fee:** $845 on or before 12/4/17; $945 after 12/4/17 and onsite (Regularly $1295)

4.0 continuing education hours approved for AIA/CES LU, PDH, MCAA and TCA.
**Construction Boot Camp for Field Leaders: Four Corners of Field Leadership Excellence**

**Wkshp Code:** MOLBC  
**Date/Time:** Monday, January 22 | 8:00 am - 5:00 pm  
**Instructor:** Brad Humphrey

This Boot Camp is for the construction owner or senior leader who may need a tune-up and is trying to move their field leaders to the next level. It’s also for the construction field leader who is fighting daily battles or struggling to bring their people along.

**Articulation**  
- Five techniques to better communication  
- Get your point across without losing respect AND your job  
- Build confidence in your public presentation

**Coordination**  
- Build better understanding between you and others  
- Line out daily expectations with less confusion and greater productivity  
- Keep your team organized, focused and coordinated

**Organization**  
- Build next week’s mindset by using the best planning tool  
- Use of Daily AM and PM Huddles  
- Keep your eyes on the week’s production requirements and make adjustments

**Acceleration**  
- Four tips to take your workers to the “next level” of success  
- Develop vision; then learn how to cast that vision  
- Ten time-management tools to make you the “Most Valuable Field Leader” in your company

Boot Camp attendees will receive a copy of:  
- Next Week’s Look Ahead  
- AM/PM Huddle Card  
- Field Leader’s HR Pocket Coach®  
- Leadership templates for company development efforts

Registration includes workshop materials, morning coffee break and light lunch.

**NOTE: This popular Boot Camp SOLD OUT at WOC 2017, so register early!**

**MOLBC Fee:** $395 on or before 12/4/17; $495 after 12/4/17 and onsite  
**SPECIAL SAVINGS:** Purchase BOTH Mon-Tues Boot Camps (MOLBC & TULBC) by 12/4/17, Fee $695 (save $95); if register for both after 12/4/17, Fee $885 (save $105).

8.0 continuing education hours approved for AIA/CES LU, PDH, MCAA and TCA.

**NEW! Boot Camp for Concrete Estimators: Strategies & Risk Management Techniques**

**Wkshp Code:** TUEBC  
**Date/Time:** Tuesday, January 23 | 8:00 am - 5:00 pm  
**Instructor:** Rocky Geans

This new & customized boot camp is designed to improve the accuracy and quality of concrete/masonry construction estimates. Both experienced estimators and new to the business estimators will walk away with tips, tools and a new understanding of being a thorough and confident estimator. Attendees will develop a system of deciding whether to bid a job, determining risks, identifying work scope, creating checklists to capture details, and utilizing a take-off sheet to complete a detailed estimate.

**Project Selection**  
1. Why it’s important to determine if a project is right for the company  
2. Stop bidding projects that waste time  
3. Increase success rate and profitability
Estimating and Bidding
1. Recognize differences in estimating and bidding
2. Outline skills required for estimating and bidding
3. Build a structure to provide a path to be successful at both
4. Identify overhead and process to capture overhead costs in the estimate

The Four Pillars of Estimating
1. What to look for on a job site visit
2. Development of a quantitative survey/take-off
3. The Estimate and buying the job out
4. Risk Management: Finding pitfalls in the proposal

Job Costing
1. Why job costing is critical to the estimate
2. Use job costing to identify potential failure and cost overruns before they occur
3. Build cost codes and cost types that make sense in the office and field

Boot Camp attendees will receive:
1. Estimating templates including questionnaires, materials & tools list, and estimate submittal package
2. Sample Estimates for additional educational support
3. Job cost history workbook download

Registration includes workshop materials, morning coffee break and light lunch.

NOTE: Space is limited to 75 participants, so register early!

TUEBC Fee: $395 on or before 12/4/17; $495 after 12/4/17 and onsite
8.0 continuing education hours pending approval for AIA/CES LU, PDH, MCAA and TCA.

Construction Boot Camp for Foremen & Supervisors: Becoming a Strategic Thinker & Planner

Wkshp Code: TULBC
Date/Time: Tuesday, January 23 | 8:00 am - 5:00 pm
Instructor: Brad Humphrey

Field Leaders continue to make decisions that impact employees, customers, quality and company profits. This extended Boot Camp will help foremen and supervisors become better strategic thinkers and planners, organized meeting facilitators, trainers of the new work ethic employee, and job-cost drivers of accountability.

Strategic Thinking & Planning
• Why strategic thinking is superior: 6 advantages of the strategic thinker
• Five steps to strategic decision making that produces greater results
• Strategic planning that elevates the Field Leader’s effectiveness & reputation

Facilitating the Perfect Meeting
• How to plan the perfect construction meeting: Pre-Job; Contractor Meetings; & Post-Job Reviews
• Skills needed to run the perfect meeting
• 10 facilitation skills guaranteed to improve your facilitation efforts & meeting results

Giving Effective & Strategic Feedback
• Five reasons why giving feedback is more important today than ever
• Field Leader’s professional approach to giving effective & strategic feedback
• How to receive feedback from others & use it to improve your leadership
• Proper use of the “Feedback Card” when addressing others

Training the New Work Ethic Construction Worker
• Prepare for the new 60% of your job effort: mentally, emotionally & physically
• Eight training skills & techniques that build better workers who retain what you teach
• Spotting future “trainers” from your workforce; train them as trainers to keep the company strong and growing
Boot Camp attendees will receive a copy of:

- Strategic Thinking articles for additional educational support
- Facilitation Meeting “Tools” including templates for agendas, notes and action plans
- The Feedback Card

Registration includes workshop materials, morning coffee break and light lunch.

**NOTE: This popular Boot Camp SOLD OUT at WOC 2017, so register early!**

TULBC Fee: $395 on or before 12/4/17; $495 after 12/4/17 and onsite

**SPECIAL SAVINGS:** Purchase BOTH Mon-Tues Boot Camps (MOLBC & TULBC) by 12/4/17, Fee $695 (save $95); if register for both after 12/4/17, Fee $885 (save $105).

8.0 continuing education hours approved for AIA/CES LU, PDH, MCAA and TCA.