

The World of Concrete delegation program provides benefits for both delegation leaders and members. Free Exhibits-Only Admission is among the list of benefits for delegation program participants. If you are not currently a delegation leader but interested in becoming one, please [click here](#).

Program Details

- The delegation program is exclusive to attendees from outside the United States
- Delegations must consist of business professionals in the concrete and/or masonry construction business.
- Delegations must have a minimum of 15 members to receive complete benefits. Groups smaller than fifteen must register individually as attendees.

Benefits for Delegation Leaders

- Free hotel stay for government delegation leaders who bring 15 verified attendees to World of Concrete. *
- Promotional electronic brochures and templates to assist in recruitment efforts.
- The World of Concrete logo to include in promotional materials.
- Online capability to register delegation members, make changes or add new members.

Benefits for Delegation Members

- Complimentary Exhibits-Only Admission
- Deeply discounted seminars**
- Export Directory which includes a list of exhibitors who export or indicate an interest in exporting to the group's country and/or region of the world. The Export Directory is available in printed form onsite and also electronically.
- Access to the International Business Center onsite, which offers complimentary refreshments, computers available to check email, obtain information from the multilingual staff. Also, daily reception Tuesday through Thursday at 4:30 PM.
- Access to International Trade Specialists from the U.S. Department of Commerce who provide matchmaking assistance and export trade counseling.
- FREE assistance with travel & housing arrangements
- Visa application assistance

*Non-government led delegations must have 30 verified registrants to qualify for free hotel room and must be booked through HanleyWoodHousing.com.

**International Buyer Program DOC-led delegation