



FOR IMMEDIATE RELEASE

AMERICAN SHOTCRETE ASSOCIATION ANNOUNCES RELEASE OF NEW USB FLASH DRIVE MARKETING TOOL

“Shotcrete for Repair and Rehabilitation of Concrete Structures” is the first in a series of digital PowerPoint presentations designed to provide specifiers with a better understanding of the shotcrete process

FARMINGTON HILLS, Mich. (Feb. 26, 2009) – The American Shotcrete Association (ASA) is proud to announce the release of “*Shotcrete for Repair and Rehabilitation of Concrete Structures*” which is the first in a series of digital PowerPoint presentations designed to provide specifiers with a better understanding of the shotcrete process.

The presentation specifically focuses on the use of shotcrete for concrete repair and rehabilitation applications. Topics include shotcrete references, definitions, processes, uses, the history of shotcrete, and important components of a shotcrete specification.



“The shotcrete process continues to grow as an effective method for repairing our deteriorating concrete infrastructure” said Joe Hutter, ASA Marketing Committee Chair. “We believe that the information provided in this presentation will lead to a better understanding of the process and more complete shotcrete specifications”.

The presentation is provided on a 2 gigabyte USB flash drive (\$25 us for ASA Members, \$45 US for non-members) which also includes the ASA publications:

The History of Shotcrete by George Yogy

Shotcrete Versatility Plus (Video of the World of Concrete Mega Demo)

Shotcrete, A proven process for the new millennium.

Future editions of the presentation will include Mining and Tunneling, Pools and Recreational Shotcrete, and other sectors of the concrete construction industry.

Ordering information can be found at www.shotcrete.org/Repair_USB.

ASA is a non-profit organization of contractors, suppliers, manufacturers, designers, engineers, owners, and others with a common interest in promoting and educating the concrete industry on the versatility, quality and economic advantages of the use of shotcrete. For more information about ASA, visit www.shotcrete.org.

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