

Take advantage of marketing and sponsorship opportunities to increase sales, booth traffic and create brand awareness. These unique services provided by American Exhibition Services™ are very cost-effective methods of reaching your target buyers.

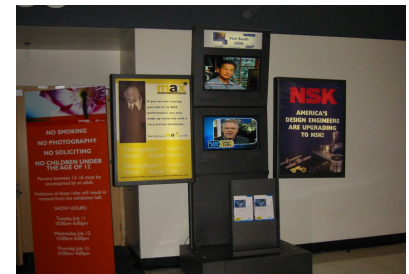
Exhibitor Preview™ Literature Carousel



Showcase your company's promotional literature in high-traffic locations with the Exhibitor Preview. This rotating literature distribution system helps you increase booth traffic by getting your literature into attendees' hands before they ever step on the show floor! The kiosk features literature pockets, eight back-lit marquee panels and an exclusive Preview Wrap. **Now featuring a QR Code Digital Download!**
Pricing as low as \$325 – Call today to reserve your literature space!

Convention News Network™

The Convention News Network allows attendees to keep up with the latest National and International news without leaving the convention facility. It provides important Show information for attendees as well as showcases newsmakers in the industry. Broadcasting into key areas, this service provides you with the perfect opportunity to extend your reach and branding power at the show.



New Format! Pre-produced exhibitor commercials and in-booth Power Interviews are prominently featured along with the Show Information on the main screen of AES' specially designed kiosks. A second screen airs the closed-captioned broadcast of CNN *Headline News*©. The Convention News Network multimedia vehicle is an opportunity for exhibitors to pre-sell prospects on their products and services in addition to literature distribution. **Now featuring a QR Code Digital Download!**
Pricing as low as \$1,875 – Call today to make headlines at the show!

Buyer's Action Pack™



The Buyer's Action Pack is a pre-show mailer sent to 25,000 pre-registered and targeted concrete & masonry professionals 4 weeks prior to the show. Participating exhibitors will be featured on either 3.5" x 5" standard or 5" x 7" jumbo cards that are professionally produced using 4-color printing. Promote your company, show specials, website or new products while encouraging pre-/post- show calls and increased booth traffic. **Now featuring a QR Code Digital Download!**
Starting at \$2,495 each – Call today to reserve your card!

Exhibitor Online Offers

Highlight show specials and current information with the online version of the Buyer's Action Pack housed on the official show website. Each participating exhibitor will receive a virtual card which displays their company logo and 2 URL links. Promote your company, show specials, website or new products



while encouraging pre-/post- show calls and increased booth traffic! **Now featuring a QR Code Digital Download!** Pricing as low as \$1,995!

Marquees in Motion™ Bus Signage and Headrest Covers



The Marquees in Motion signage system consists of a 3' x 8' sign affixed to one side of the shuttle buses servicing the show. These signs leave a lasting impression of a company's product or service with attendees in route to and from the show as well as the citizens of Las Vegas as the bus drives to and from the Convention Center. The headrest covers offer additional exposure that won't be missed by a captive bus audience. **Now featuring a QR Code Digital Download!** Pricing starts at \$2,500 per bus sign or per bus (every other seat) of headrest covers, production not included.

Hand Sanitizer Stations



Market your company's logo and images in high traffic locations with the Hand Sanitizer Stations. Each of the 6 available units will feature an exclusive sponsor. There are 8 panels across three sides of the unit allowing you to display multiple images!! **Now featuring a QR Code Digital Download!** Pricing as low as \$2,500 – Call today to reserve your sponsorship!

Adhesive Solutions

Display your company's logo, new products and other images on the entrance doors to the Las Vegas Convention Center. These 2-sided, 4-color panels are vibrant and eye catching as buyer's make their way to registration and the show floor. **Now featuring a QR Code Digital Download!** Pricing as low as \$1,500 per door (front and back), production included – Call today to reserve your door!



WideEmotion HD

WideEmotion HD is our ultra-wide-format video screen with outstanding size, clarity and presence. Pre-produced exhibitor commercials are prominently featured along with the Show Information on the 18 feet long screen. Only a limited number of exhibitors will be featured on this state-of-the-art system. Broadcasting from a high traffic area in the convention center lobby, this service provides you with the perfect opportunity to extend your reach and branding power at the show! **Now featuring a QR Code Digital Download!** Pricing as low as \$9,500 for a 60-second commercial – Call today to reserve your airtime!

Event Charging Stations – New This Year!

Brand your company and inform buyers of new products while they charge their phone and laptops!! Graph Expo is offering these unique rapid charging stations for attendee use and exhibitor promotion. Each station features exhibitor commercials, show information and signage opportunities!! **Featuring a QR Code Digital Download!** Pricing as low as \$5,500 – Call today to reserve your sponsorship!

Please contact Tom Winters for additional information or to participate in any of the opportunities outlined above: 205-314-7320 or twinters@aesmarketing.com

Booth # _____

Company Name (PLEASE PRINT) _____

Contact Name _____ E-Mail Address _____

Mailing Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

X Authorized Signature _____ Date _____

SERVICE	DESCRIPTION	RATE	Total
Buyer's Action Pack Pre-Show Mailer (production included)	Standard Card: 5.375" x 3.55" Jumbo Card: 7" x 5.375"	\$2,495 per card \$4,250 per card	\$ _____
Exhibitor Online Offers Card	Standard Virtual Card (700 pxls x 400 pxls)	\$1,995 per card	\$ _____
Exhibitor Preview Literature Pocket	Multiple Pocket Sizes Available, including labeling, shipping and stocking the literature throughout the show	\$325 per space	\$ _____
Exhibitor Preview Back-Lit Marquee (production included)	39" x 13" <i>Back-Lit</i> Panel (Only 8 available on each Exhibitor Preview)	\$2,500 per panel	\$ _____
Convention News Network Interview Sponsorship Package	<input type="checkbox"/> In-Booth Interview <input type="checkbox"/> Sponsor Appreciation Segment <input type="checkbox"/> DVD Copy Included	Two-Minute Package \$5,900	\$ _____
Convention News Network Commercial Sponsorship Package	<input type="checkbox"/> 30-Second Commercial <input type="checkbox"/> Sponsor Appreciation Segment <input type="checkbox"/> 1 Back-lit Panel	\$4,750	\$ _____
Convention News Network Commercial (once every 30 minutes)	15 or 30 Seconds * <i>Production Available</i> * 15 sec \$400 / * 30 sec \$500	15 seconds - \$1,875 30 seconds - \$3,250 (Plus production, if required)	\$ _____
Convention News Network Back-Lit Panel (production included)	34" x 46" <i>Back-Lit</i> Panel (Only 2 available on each Convention News Network kiosk)	\$2,500 per panel	\$ _____
Marquees in Motion Bus Sign	3' x 8' sign	\$2,500 per sign (production not included)	\$ _____
Marquees in Motion Bus Head Rest Covers	2-color disposable Headrest Covers (Covers displayed on every other seat)	\$2,500 per bus (production not included)	\$ _____
Hand Sanitizer Sponsorship (production included)	8 sides of graphics – 4 color production	\$2,500 per unit	\$ _____
Adhesive Solutions (production included)	20"x20" door panels (front and back) in 4-color production	\$1,500 per 2-sided panel	\$ _____
WideEmotion Commercial (production included)	60-second commercial	\$9,500	\$ _____
EventCharging Stations (production included)	Video and front panel signage	\$5,500 per unit	\$ _____
		Total:	\$ _____

Method of Payment:
 Check
 American Express
 MasterCard
 Visa
 Discover

Card Number: _____ Verification Code _____ Exp. Date _____

Cardholder: _____ Signature: _____

TERMS:
 Signature on this contract for the company above warrants authority to bind the company. **50% Payment is due upon receipt of signed agreement. The remaining balance shall be due no later than 30 days prior to the show** to ensure inclusion on any above listed service. All International orders must be prepaid. Orders totaling \$1,000+ incur a cancellation fee of 25% of list price. All other orders will incur a \$95 cancellation fee. All cancellations must be submitted in writing 10 days prior to the show. Failure to send artwork does not constitute cancellation of service. For literature to be labeled before distribution at the show, it must be received in our office by the deadline date. There is a \$75 late fee for artwork received after the deadline date. Unused portions of literature will be made available to you at the "Preview" at the conclusion of the show. Any unclaimed literature will be discarded unless specifically directed otherwise in writing before the show. The location of the "Preview" is subject to change without prior notice.

American Exhibition Services
 Attn: Tom Winters/12CONCR
 2700 Second Avenue South
 Birmingham, AL 35233
 Phone #: 1.205.314.7320

Please Fax This Form to:
1.205.314.7345

