



FOR IMMEDIATE RELEASE

“SPICE UP YOUR CONCRETE” AT THE AMERICAN CONCRETE INSTITUTE’S FALL 2009 CONVENTION IN NEW ORLEANS

*Convention to feature 300+ committee meetings, over 30 technical sessions, and Forum
on Sustainability*

FARMINGTON HILLS, Mich. (June 25, 2009) – The American Concrete Institute (ACI) is eager to announce its upcoming Fall 2009 Convention in New Orleans, La., at the New Orleans Marriott, Nov. 8-12, 2009.

Since the first convention held in 1905, ACI Conventions have been dedicated to improving the design, construction, maintenance, and repair of concrete structures by offering over 300 committee meetings, 30+ technical and educational sessions, opportunities to network with attendees and exhibitors, and the ability to provide input on concrete industry codes, specifications, and guides. The ACI Fall 2009 Convention will bring together engineers, architects, contractors, educators, manufacturers, and material representatives from all over the world—all dedicated to put forth the best use of concrete.

In addition, this fall’s convention will feature a Concrete Mixer at Mardi Gras World, a Student Concrete Cube Competition, a student and young member networking event, an honorary dinner for Professor Thomas T.C. Hsu, and a full day dedicated to local contractors. Additionally, a book drive will be held during the convention in an effort to fight adolescent illiteracy. ACI attendees are encouraged to bring new or gently used children’s books K-12 to the convention.

Also highlighted at the convention will be a Forum on Sustainability. This event will take place on Sat., Nov. 7 from 1-5 p.m., and will provide additional knowledge and resources to identify opportunities in ACI committee work and in your career to make necessary changes to design, construct, and specify buildings and infrastructure in more sustainable ways. In addition to the Forum on Sustainability, several technical sessions and committee meetings will focus on sustainability and green design, and during the International Lunch, featured speaker Khaled Awad, technical manager for Advanced Construction Technology Services, will discuss Building Green in the Desert.

“This event is a must attend, not only to get the latest concrete information and access to leading concrete professionals, but to see that the city of New Orleans is back,” said Bill Rushing, co-chair of the New Orleans convention. “The city is open for business, ready to welcome visitors from around the world, and show them that we are ready to show them the time of their lives both during and after business hours. As we say in New Orleans, ‘Laissez les bon temps roulez,’ Let the good Times Roll!”

Convention attendees who register by Oct. 11, 2009 will receive reduced registration rates. In addition, the New Orleans Marriott is offering convention attendees a special rate for rooms reserved prior to Oct. 9. Room rates are based on availability.

For more information on the ACI Fall 2009 Convention, please call 248-848-3795 or visit www.aciconvention.org.

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For more information contact:

American Concrete Institute
248-848-3795
www.aciconvention.org

New Orleans Marriott
888-364-1200 (mention ACI to ensure discounted rate)
[Click here for online reservations](#)

Advancing concrete knowledge – Founded in 1904 and headquartered in Farmington Hills, Mich., U.S.A., members of the American Concrete Institute advance concrete knowledge by producing consensus, concrete-related codes, specifications, guides and reports; creating and administering certification programs that support individuals in the concrete industry; delivering seminars and distance learning opportunities; publishing *Concrete International* magazine; and producing two peer-reviewed technical journals. For additional information, visit www.concrete.org.