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AMERICAN CONCRETE INSTITUTE ANNOUNCES “STAY CONNECTED” PROGRAM FOR LONG-TIME MEMBERS

New program allows laid-off, long-time ACI members to continue their membership for 12 months free

FARMINGTON HILLS, Mich. (April 20, 2009) – The American Concrete Institute (ACI) announces its new “Stay Connected” program, to help long-time ACI members maintain their membership at no cost in the event that they are laid-off.

Under this new “Stay Connected” program, ACI individual members who have been with ACI for at least ten consecutive years, can receive a one-time, 12-month, free renewal on their membership, when laid-off from their job. This provides members continued access to the ACI Membership Directory, Career Center, group insurance programs, free online CEUs, and the vast technical support and educational resources from ACI. Additionally, members and other industry supporters who prefer to network online are encouraged to join ACI’s groups on the networking Web sites Facebook and LinkedIn to connect with new colleagues, stay aware of industry developments, and participate in online discussions.

“We are fortunate to have thousands of members who have been loyal to the American Concrete Institute for many, many years,” said William Tolley, executive vice president of ACI. “While we hope that our members do not become involuntarily unemployed, we want them to know that, if they do, ACI is here to help them stay connected to an industry that they have supported for so long.”

In addition to offering the “Stay Connected” program, ACI will not raise the 2010 membership rates for any of its members.

Any ACI individual members who qualify and want to take advantage of the “Stay Connected” program should contact ACI Member Services at 248-848-3800.

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Advancing concrete knowledge – Founded in 1904 and headquartered in Farmington Hills, Mich., USA, members of the American Concrete Institute advance concrete knowledge by producing consensus, concrete-related codes, specifications, guides, and reports; creating and administering certification programs that support individuals in the concrete industry; delivering seminars and distance learning opportunities; publishing *Concrete International* magazine; and producing two peer-reviewed technical journals. For additional information, visit www.concrete.org.