

# WORLD OF CONCRETE ATTENDEE LIST RENTAL ORDER FORM

## 2009 Post-Show Attendees, Las Vegas, NV

**How does this work?** You select from the categories below exactly who you are trying to reach. You can check as many of the criteria below. We will apply your selections to our database of attendees. We will then email you how many names your criteria pulled, and the total cost. The list (**contact, company name and physical address only**) will then be transmitted via email to a **third-party, certified mail service provider** in Excel format upon receipt of the completed Terms & Conditions form, payment and sample of piece to be mailed.

Available to WOC 2009 Exhibitors Only.

Please indicate the categories you wish to order (\$0.17 per name/\$300 min. order)

### Title

- 1) President, Owner, Partner, CEO, COO
- 2) VP, Director, GM, Other Officer
- 3) Constr. Mgr., Proj. Mgr., Supervisor, Foreman, Purch. Dir.
- 4) Sales/Marketing Manager
- 5) Architect, Designer, Engineer
- 6) Estimator, Sales Personnel
- 7) Technical Field Personnel
- 9) CFO, Director of Finance
- 10) CIO/CTO/Information Technology Exec.
- 11) Computer/CAD/CAE/IT Manager
- 12) MIS Manager
- 13) Project/Program Manager
- 14) GIS Manager
- 15) Specifier/Specification Writer
- 16) Surveyor
- 17) Purchasing Agent
- 18) Facility Manager
- 19) Operations Manager
- 20) Operator/Equipment
- 8) Other

### Employee Size

- A) 1-9
- B) 10-49
- C) 50-99
- D) 100-499
- E) 500+

### WOC Business Categories

- 10) Concrete Contractor
- 11) General Building Contractor
- 12) Specialty Contractor
- 13) Concrete Repair Contractor
- 14) Concrete Pumping

- 15) Public Works
- 16) Residential Construction
- 17) Commercial/Industrial Construction
- 18) Paving/Highway/Bridge Construction
- 19) Other Heavy Construction
- 20) Demolition Contractor
- 21) Concrete Cutting
- 22) Decorative Concrete Contractor
- 23) Landscape Architect/Contractor
- 24) Foundations Contractor
- 25) Tilt-Up Contractor
- 26) Concrete Coatings Applicator
- 30) Architectural/Engineering Firm/Specifying Firm
- 31) Construction Mgmt. doing Concrete Work
- 32) Govt. Agency, Testing Lab, Educational Inst., Trade Assoc., Library
- 33) General Rental Center
- 34) Distributor (Concrete Equip., Accessories, etc.)
- 35) Manufacturer
- 90) Other

### WOC Producer Center Categories

- 40) Ready Mix Concrete Producer
- 41) Precast Concrete Producer
- 42) Prestressed Concrete Producer
- 43) Concrete Block Producer
- 44) Materials Supplier (Aggregate, Admixtures, Steel, Strand)
- 45) Distributor (Plants, Mixers, Forms)
- 46) Manufacturer (plants, mixers, forms, accessories)
- 19) Other

### Technology for Construction Categories

- 50) Architectural
- 51) Engineering

- 52) Construction Management
- 53) Civil/Structural
- 54) Design/Build
- 55) Developer
- 56) General Contracting
- 57) Government Facility Management
- 58) Mapping/GIS
- 59) Mechanical/Electrical
- 78) Power/Process
- 79) Manufacturer
- 83) Distributor
- 84) Systems Consultant/VAR/Vendor
- 93) Other

- 66) Landscape Architect/Contractor
- 70) Architectural/Design/Engineering/Specifying
- 71) Construction mgmt doing masonry construction
- 72) Brick Producer
- 73) Concrete Block Producer
- 74) Govt. Agency, Testing Lab, Educational Inst., Trade Assoc., Library
- 75) General Rental Center
- 76) Distributor (Masonry Equip. & Supplies)

**World of Masonry Business Categories**

- 60) Masonry & Specialty Masonry Contractor
- 61) General Bldg. Masonry Construction Contractor
- 62) Masonry Repair Contractor
- 63) Masonry Craftsman/Bricklayer
- 64) Commercial/Industrial Masonry Construction
- 65) Residential Masonry Construction

**MUST BE FILLED IN ---**

**Indicate Geographic Choice(s)**

- All (includes foreign & domestic)
- Canada Only
- Foreign Only (excluding Canada)
- Domestic Only

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Questions, call Steven Pomerantz, Marketing Manager  
Phone: 972-536-6423

**Please fax or email this form to: 972-536-6402 or [spomerantz@hanleywood.com](mailto:spomerantz@hanleywood.com)**