

INNOVATIVE PRODUCT AWARDS



ABOUT THE PROGRAM

Recognizing the most innovative equipment materials, tools and services in the marketplace.

World of Concrete® (WOC) is excited to present the 2nd Annual **Innovative Product Awards**. This awards program allows manufacturers and service providers to showcase their most advanced solutions available today in the concrete and masonry industries.

The **Innovative Product Awards** program will be promoted pre-show, during the event, and post-show to the World of Concrete and ConstructioNext (formerly WOC360) audiences. Coverage will include entry list, voting and winners promotions in newsletters, on social media and via the website.

AWARDS DETAILS

There will be two award categories:

- **People's Choice:** One winner selected per category based on industry votes
- **Experts' Choice:** Winners will be selected by World of Concrete editors and industry experts

Industry professionals will vote in each category on products and services that are entered into the program, including the WOC attendees and our concrete and masonry audience database through digital promotions.

Winners will receive a high-res logo and a press release template for marketing efforts. Winners will also receive signage for their World of Concrete 2025 exhibit booth.

THE PROGRAM CATEGORIES:

- Business & Technology Software & Services
- Concrete Construction Materials
- Concrete Production & Delivery
- Concrete Surfaces & Decorative Concrete Equipment & Materials
- General Construction Tools & Equipment
- Masonry Construction Materials
- Precast & Block Production
- Repair & Demolition Materials, Tools & Equipment
- Slab Tools, Equipment & Materials

PRICING

IPA Entry Fee: \$1,245

- Includes one IPA entry in a single category and a 2'x2' floor cling to help promote your participation in the awards program on-site

New Product Zone & IPA Package: \$2,220

- Includes one product featured in the New Product Zone, one IPA entry in a single category and one floor cling

Additional IPA Entry Fee: \$950 ea.

- Includes one additional IPA entry



2023 People's Choice Winners

- **Business & Technology Software & Services:** Command Alkon for Command Alkon Inventory & Replenishment
- **Concrete Construction Materials:** SpaceCrete for 3D-Admix
- **Concrete Production & Delivery:** Shumaker Industries for Load and Go Ready Mixed Truck Wash System® (LG2200)
- **Concrete Surfaces & Decorative Concrete Equipment & Materials:** Thermotek for Rapid Dry
- **General Construction Tools & Equipment:** Moasure for Moasure ONE
- **Masonry Construction Materials:** Alchemco for ACR Concrete & Masonry Etch
- **Precast & Block Production:** Alchemco for BridgeDECK Waterproofing Agent
- **Repair & Demolition Materials, Tools & Equipment:** Wicktek, Inc. for DensiCrete
- **Slab Tools, Equipment & Materials:** FARO Technologies Inc. for FARO® Flatness Check App

2023 Experts' Choice Winners

SUSTAINABLE INNOVATION WINNERS:

- 48 Tools Battery Holder
- AT-500 RMPD
- BridgeDECK Waterproofing Agent
- C60
- FARO® Flatness Check App
- Intellicut Grinding and GPS Navigation
- MasterEmaco OneMix Concrete Repair System
- Moasure ONE
- Orange Thunder™ Floats with KO-20™ Technology

DISRUPTIVE INNOVATION WINNERS:

- Fibo Collect-Fully automated, self-service concrete station
- HP SitePrint
- Runyon Data Services
- StaalX.com



WORLD OF CONCRETE.COM

HOW TO ENTER

1. Contact your account executive to learn more about the program and to sign up.
2. Pay the required entry fee.
3. Submit your product or service through the entry form provided.

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